



Notion как инструмент
совместной работы





Ксения Теселкина

Эксперт

- С 2010 г. в IT, 4 года программист C#;
- С 2014 г. бизнес- и системный аналитик;
- Проекты: 30+, мобильные и веб системы;
- Области: фин.тех, развлечения, электронная коммерция, сельское хозяйство, транспорт и логистика, корпоративные системы;
- Компании: **VK (сейчас)**, 2GIS, Magora Systems, Upwork, СГУПС, Suretly, Perfectum Capital, ПАО Пойдем;
- Заказчики из: России, США, ОАЭ, ЮАР, Великобритании;
- Преподаватель и соавтор курсов США;
- Индивидуальный предприниматель (маленькое аналитическое агентство);

<https://ktesselkina.ru>

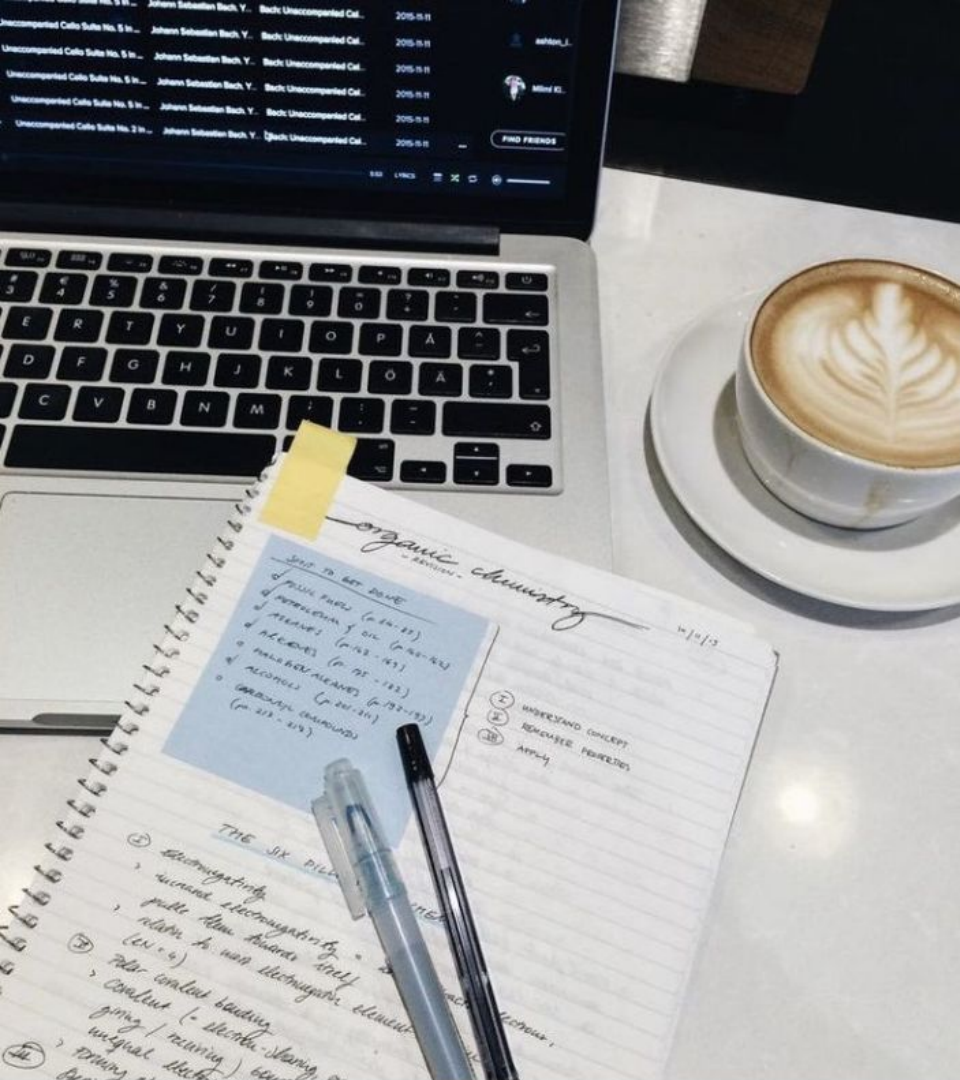


Мира Карлаш

- Более 5 лет в анализе данных
- Дополнительное образование от Stanford в Data analysis
- Повышение квалификации от Google & Samsung
- Дополнительное образование от Duke в области нейронаук
- В роли тренера более 4 лет



@mira_karlash



План

1. Notion
2. Сравнение с другими инструментами

1. Базовые возможности
2. Организация БД, на примере УС
3. Отношения и роллапы
4. Интеграция с другими сервисами

1. Дополнительные возможности
2. Литература



Notion

The all-in-one workspace.
Notes, tasks, wikis, & databases.



www.notion.so

Notion - One workspace. Every team.

We're more than a doc. Or a table.
Customize Notion to work the way you do.

Что это?





vs.



Confluence

+



Jira



Had it with Confluence? Move to Notion in minutes

Our [importer](#) makes switching easier than ever.

[Get started](#)

Moving a large team?
[Contact our sales team](#)

VS.

[Get it free](#)

Confluence vs. Notion

Confluence is your team's central intelligence. See how it stacks up against Notion.

[Get it free](#)

Confluence vs Notion






Notion is a notetaking workspace for quick thoughts and lightweight to-do lists. Unlike Notion, Confluence fulfills the advanced needs of teams and comes with the power and flexibility every organization requires for knowledge sharing and collaboration.



Features	✕ Confluence	📅 Notion
Wiki	✓	✓
Project management	✕	✓
Drag and drop editing	✕	✓
Automatic page hierarchy	✕	✓
Real-time editing	✕	✓
Full functionality on mobile app	✕	✓
Databases	✕	✓
Gantt, Kanban, Calendars, and Galleries	✕	✓

vs.

Feature Comparison	Confluence	Notion
Mobile apps for iOS and Android	✓	✓
Personal & team spaces	✓	✓
Templates for every role	✓	✓
Robust Jira integration	✓	✕
1000s of apps and integrations	✓	✕
Homepage to track and quickly resume all work	✓	✕
Advanced search with unlimited version history	✓	✕
Free Admin tools for easy customization	✓	✕

<div></div> <div>Personal</div> <div>For organizing every corner of your life.</div>	<div></div> <div>Personal Pro</div> <div>For power users who want to do even more.</div>	<div></div> <div>Team</div> <div>Collaborate with your entire team in one place.</div>	<div></div> <div>Enterprise</div> <div>Advanced controls & support to run your entire organization.</div>	VS.	<div>Free</div> <div>\$0</div> <div>Always free for 10 users</div> <div>Get started</div> <div>For small teams to plan and track work more efficiently</div>	<div>Standard</div> <div>\$7.75</div> <div>per user (average) \$77.50 a month</div> <div>Start trial</div> <div>For growing teams focused on building more together</div>
<div>Free</div> <div>for individuals</div> <div>Get started</div> <div><div>✓ Unlimited pages & blocks</div><div>✓ Share with 5 guests</div><div>✓ Sync across devices</div><div>✓ API</div></div>	<div>\$4</div> <div>per month billed annually \$5 billed monthly</div> <div>Try it free</div> <div>Everything in Personal, plus</div> <div><div>✓ Unlimited file uploads</div><div>✓ Unlimited guests</div><div>✓ 30 day page history</div></div>	<div>\$8</div> <div>per user / month billed annually \$10 billed monthly</div> <div>Try it free</div> <div>Everything in Pro, plus</div> <div><div>✓ Unlimited team members</div><div>✓ Collaborative workspace</div><div>✓ Sharing permissions</div><div>✓ Admin tools</div></div>	<div></div> <div>Contact sales</div> <div>Everything in Team, plus</div> <div><div>✓ SAML SSO</div><div>✓ User provisioning (SCIM)</div><div>✓ Audit log NEW</div><div>✓ Advanced security &</div></div>			
<div>Free</div> <div>\$0</div> <div>Always free for 10 users, monthly subscription only</div> <div>Get it now</div> <div><div>✓ Up to 10 users</div><div>✓ Up to 2 GB file storage</div><div>✓ <u>Unlimited spaces and pages</u></div><div>✓ <u>Apps and integrations</u></div></div>	<div>Standard</div> <div>\$5.75</div> <div>per user (estimated) \$575 per month</div> <div>Start trial</div> <div>Everything from Free plus:</div> <div><div>✓ Up to 35,000 users</div><div>✓ 250 GB file storage</div><div>✓ <u>User permissions</u></div><div>✓ <u>Local business hours support</u></div></div>	<div>Premium</div> <div>\$11</div> <div>per user (estimated) \$1,100 per month</div> <div>Start trial</div> <div>Everything from Standard plus:</div> <div><div>✓ <u>Unlimited storage</u></div><div>✓ <u>Analytics</u></div><div>✓ <u>24/7 Premium support</u></div><div>✓ 99.9% uptime SLA</div></div>	<div>Enterprise</div> <div>Billed annually. Switch the Billing cycle to Annual to view Enterprise pricing.</div> <div>Contact sales</div> <div>Everything from Premium plus:</div> <div><div>✓ <u>Unlimited sites</u></div><div>✓ <u>Atlassian Access</u></div><div>✓ <u>24/7 Enterprise support</u></div><div>✓ 99.95% uptime SLA</div></div>	<div>Premium</div> <div>\$15.25</div> <div>per user (average) \$152.50 a month</div> <div>Start trial</div> <div>For organizations that need to scale how they collaborate and track work</div>	<div>Enterprise</div> <div>Billed annually. Switch the Billing cycle to Annual to view Enterprise pricing.</div> <div>Contact us</div> <div>For enterprises with global scale, security, and governance needs</div>	





Design

Guides & Processes

- Design System
- Design Principles
- Style Guide
- Design Process

Team

- Projects
- Meeting Notes

Assets

- Fonts
- Logos & Icons
- Office Photos
- User Research

Inspiration

- Ideas
- Scratchpad

Основные Возможности



Weekly Newsletter

"We shape our tools, thereafter our tools shape us." — Marshall McLuhan

Mission

We believe that by equipping people with the best tools to solve their own problems, we can tackle the whole world's problems better, together. We're always looking for talented humans who are interested in building the future alongside us.

Vision

Our vision is to be earth's most customer-centric company; to build a place where people can come to find and discovery anything they want to buy online.

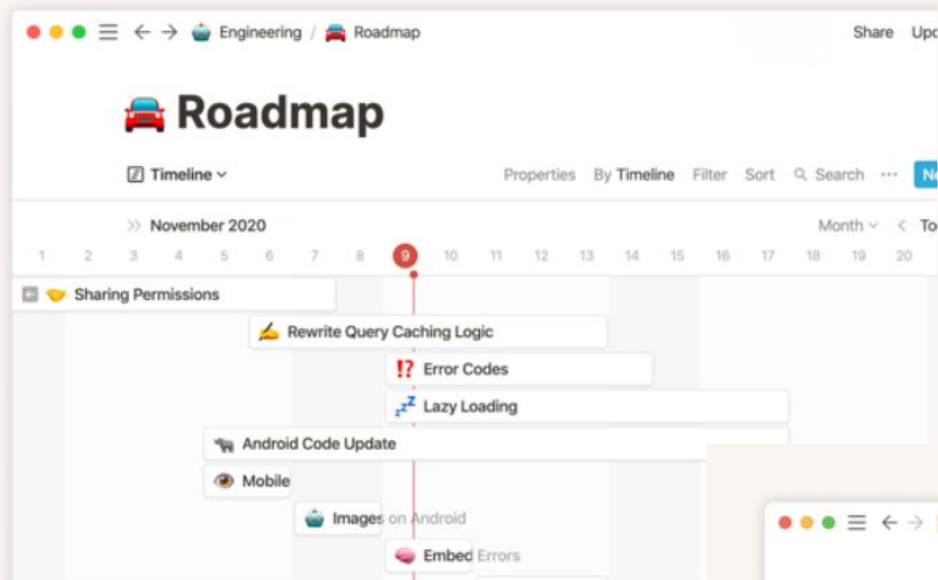
Company Announcements

Email send update

Subject line	Send size	Open rate	Unsubscription rate	CTA click-through
Grow with Acme	20,000	34.3%	0.31%	2.1%
Acme tips + tricks	20,000	29.4%	0.26%	1.9%
Acme 101	20,000	30.7%	0.22%	2.4%

▼ A quick note on data definitions

Term	Definition
Send size	The number of registered users who receive an email send — does not account for undelivered %
Open rate	The percentage of users who open the email



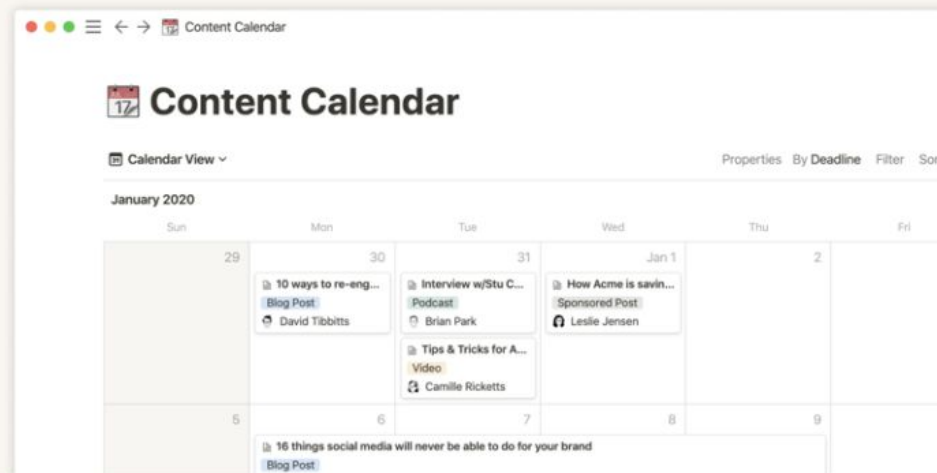
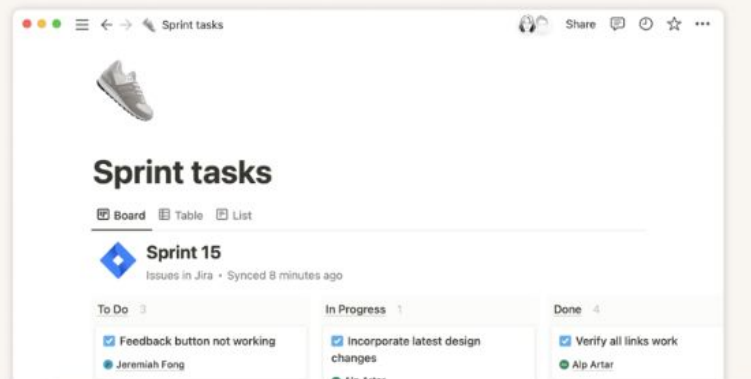
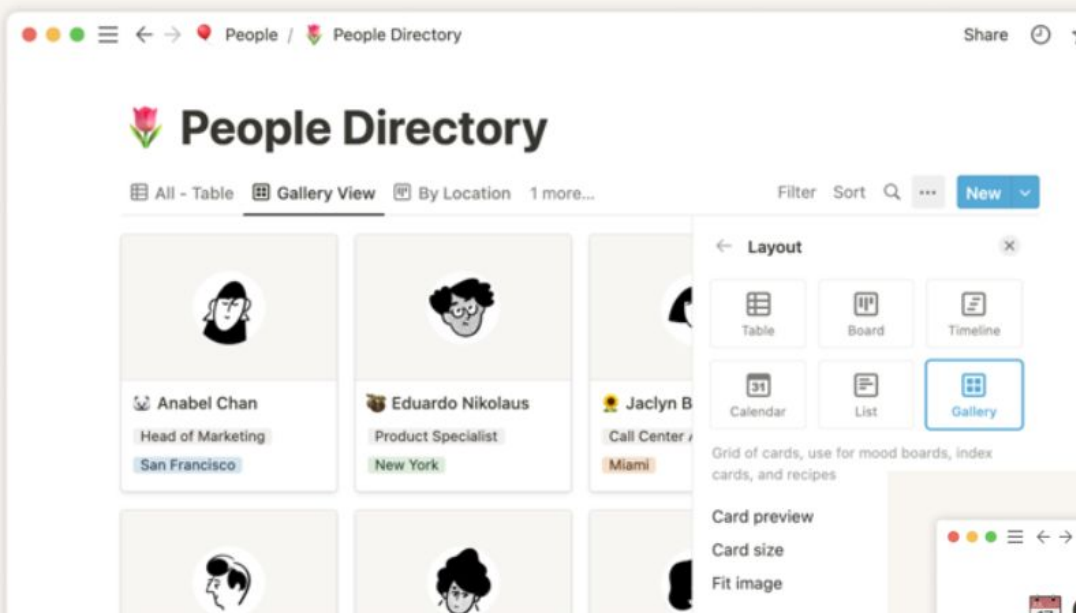
Организация БД

Product / User Research

User Research

All Sessions

Name	Status	Date	Interviewer	Email
Katie Brown	Contacted	May 3, 2021	Nate Martins	katiebrown94@gmail.com
Steven Wigmore	Scheduled	Apr 30, 2021 11:00 AM	Sam Baldwin	stwigmore@gmail.com
Gemma Slate	Scheduled	Apr 21, 2021 2:00 PM (BST)	Nate Martins	gemma.slate@gmail.com
Emily Cohen	Completed	Apr 5, 2021 2:00 PM	Simon Last	emily.cohen@gmail.com
Kyle Miller	Cancelled	Mar 10, 2021 10:00 AM	Leslie Jensen	ksmiller@gmail.com
Anthony James	Completed	Jan 25, 2021 10:00 AM	David Tibbitts	anthonyjames@gmail.com
Ben Lang	Completed	Jan 8, 2021 4:00 PM	Mike Shafer	b.lang@aol.com
Chelsea Zhang	Scheduled	Dec 17, 2020 2:00 PM	Chet Corcos	chelsea.zhang@gmail.com



Организация
БД



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- Design System
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- Style Guide
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Team

- Projects
- Meeting Notes

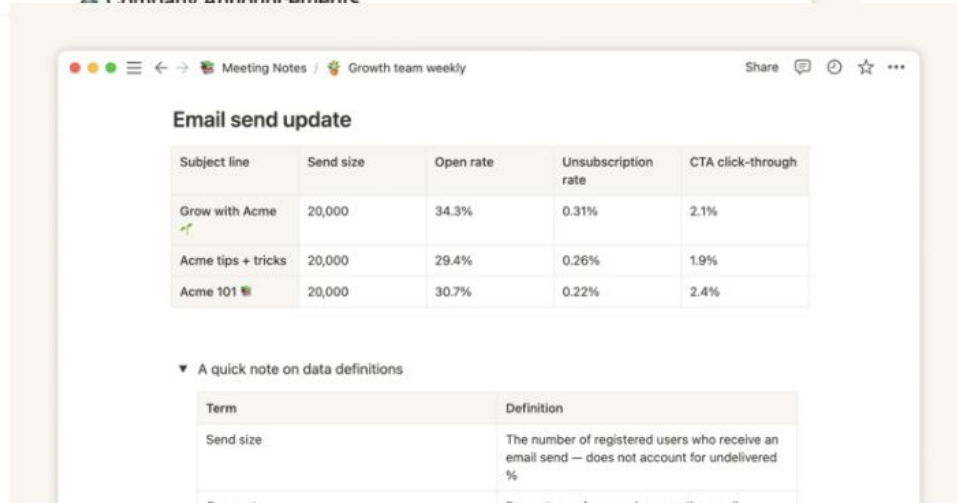
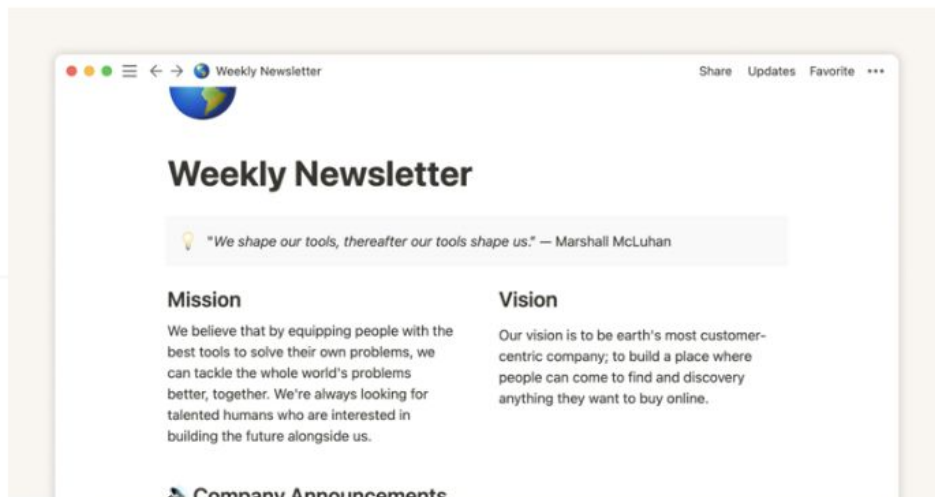
Assets

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- Ideas
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Организация отношений



Meeting Notes
Share Updates Favorite

Meeting Notes

All Meetings
Properties Filter Sort Search
New

Mobile Shortcuts Sync	Weekly Sync	Aug 5, 2020 6:00 PM	Aug 5, 2020 6:00 PM
Eng x Design Sync on Mobile		Jul 23, 2020 1:06 PM	Jul 23, 2020 1:07 PM
Infrastructure sync @Jun 26, 2020	Weekly Sync	Jun 26, 2020 9:52 AM	Jun 26, 2020 10:01 AM
Single sign-on implementation	Post-mortem	Jun 26, 2020 9:50 AM	Jun 26, 2020 10:02 AM
Sprint 30 planning	Sprint Planning	Jun 26, 2020 9:47 AM	Jun 26, 2020 10:03 AM
UX sync for sharing	Ad Hoc	Jun 26, 2020 9:47 AM	Jul 1, 2020 4:35 PM
Standup @Jun 26, 2020	Standup	Jun 26, 2020 9:44 AM	Jun 26, 2020 10:09 AM
Mobile team sync	Weekly Sync	Jun 18, 2020 2:32 PM	Jul 1, 2020 4:50 PM
Sprint 28 planning	Sprint Planning	Apr 30, 2020 12:33 AM	Jun 26, 2020 10:03 AM
Invite flow V3	Kickoff	Apr 30, 2020 12:32 AM	Jun 26, 2020 10:09 AM

Job Board
Share Updates Favorite

Job Board

Mission

Acme Corp is building the future of computing.

We believe that by equipping people with the best tools to solve their own problems, we can tackle the whole world's problems better, together. We're always looking for talented humans who are interested in building the future alongside us.

Open Positions

Engineering

Full Stack Engineer, Payments	San Francisco	Dec 4, 2019 12:54 PM
JavaScript Engineer	San Francisco	Dec 4, 2019 12:54 PM
Junior Software Engineer, Front End	Bangalore San Francisco	Dec 4, 2019 12:54 PM

Дополнительные
ВОЗМОЖНОСТИ

```
import * as React from "react"

class HelloMessage extends React.Component {
  render() {
    return (
      <div>
        Hello {this.props.name}
      </div>
    )
  }
}
```

JavaScript