

DotNext 2020

THE AR CLOUD IS REAL

BUILDING CROSS-PLATFORM AR EXPERIENCES
WITH AZURE SPATIAL ANCHORS

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DOTNEXT

Microsoft
Partner

Mixed
Reality

 **REPLY**
VALOREM

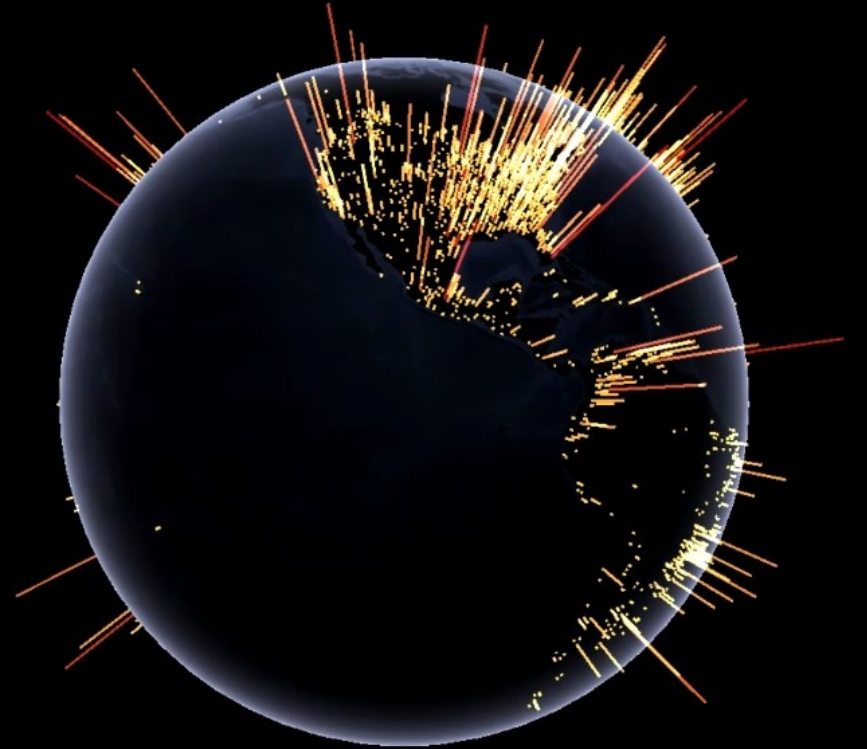
WHY IS MOBILE AR RELEVANT?

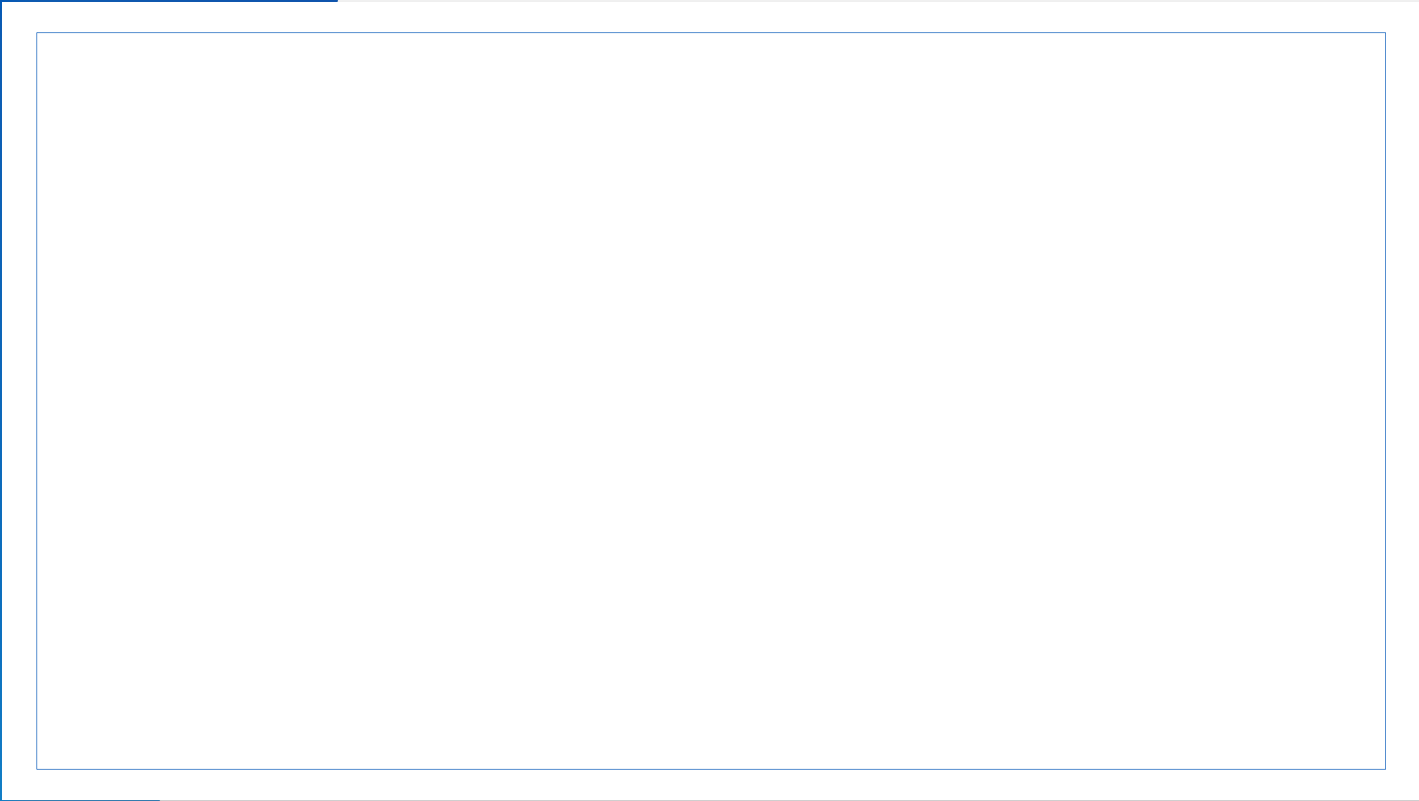
Market research by Gartner:

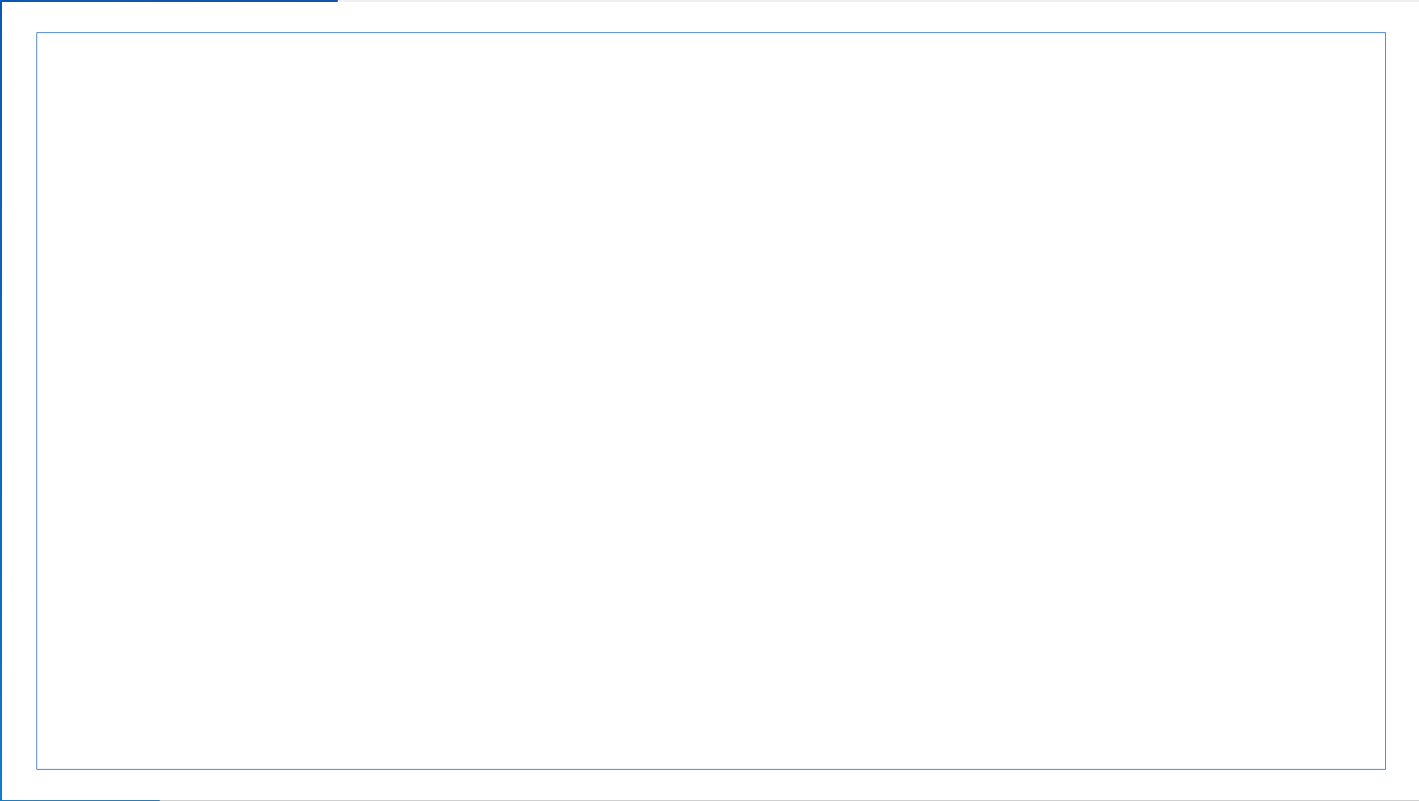
“In the next decade, the AR cloud could form the multilayer digital twin of the physical world. This will enable new interactions and in term new business models and ways to monetize the physical world. The AR cloud will change the way that enterprises think of physical assets, how they interact with customers and the associated risks.”

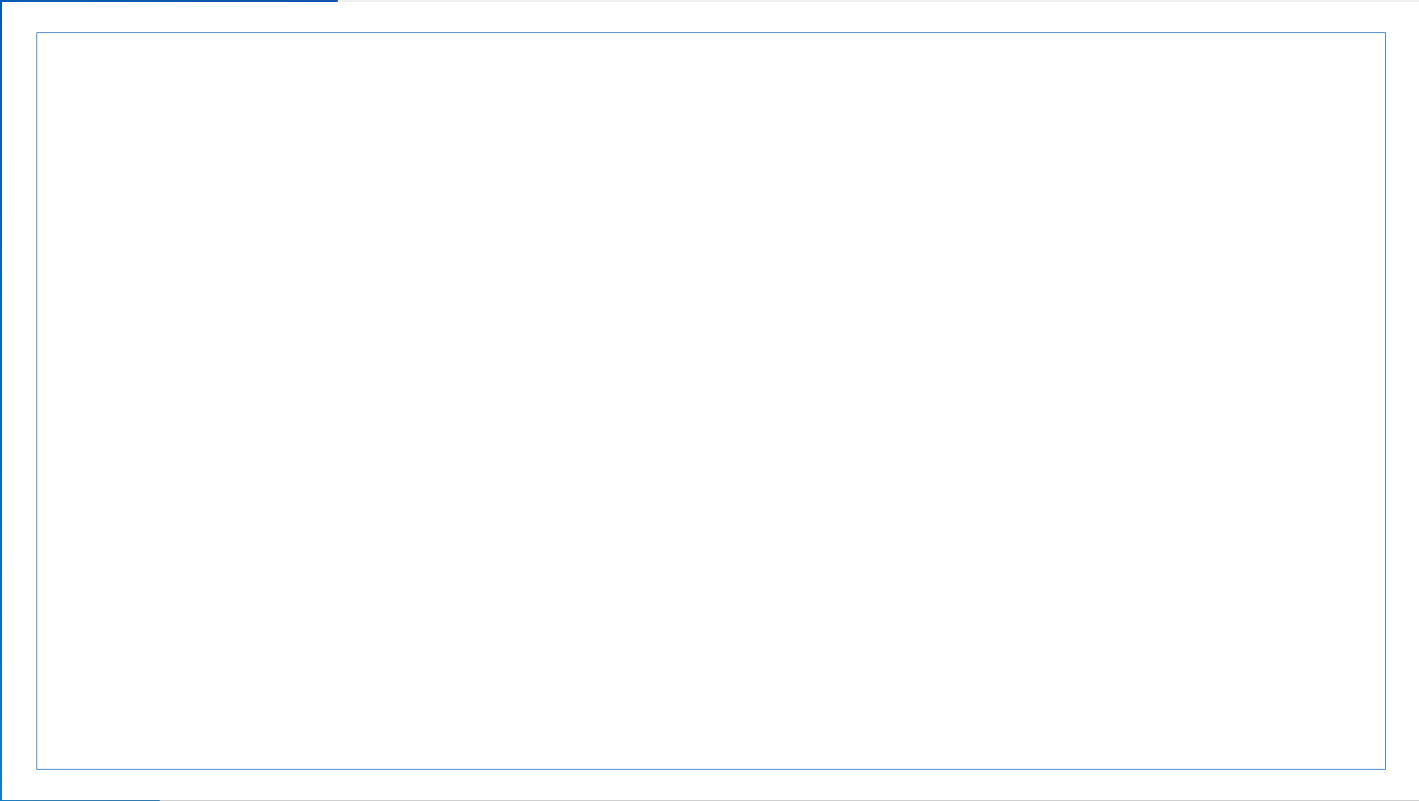
WHY DOES THE CLOUD PLAY A ROLE HERE?

The cloud provides the secure storage and scalable processing for a digital copy of the real world which can be accessed by any user at any time on any device for shared AR content.

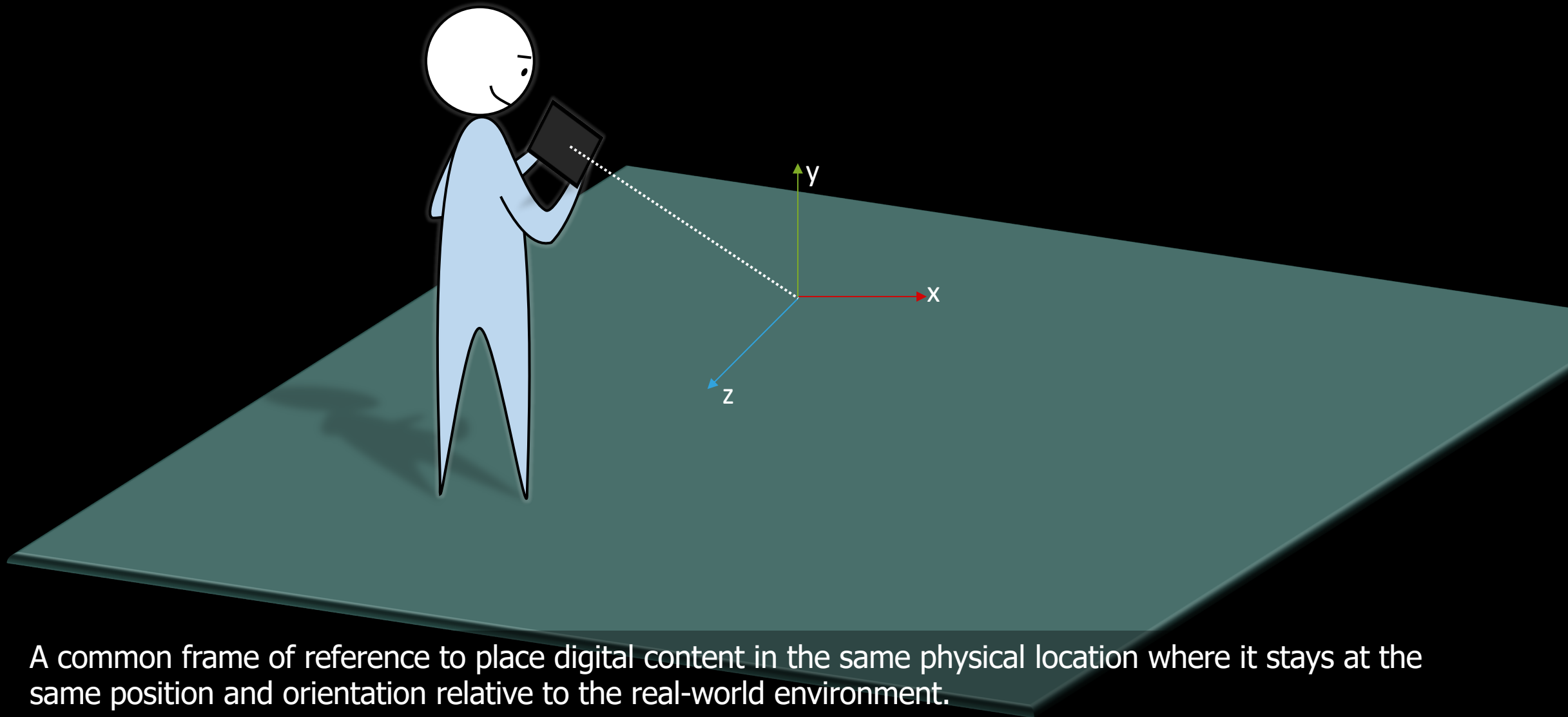






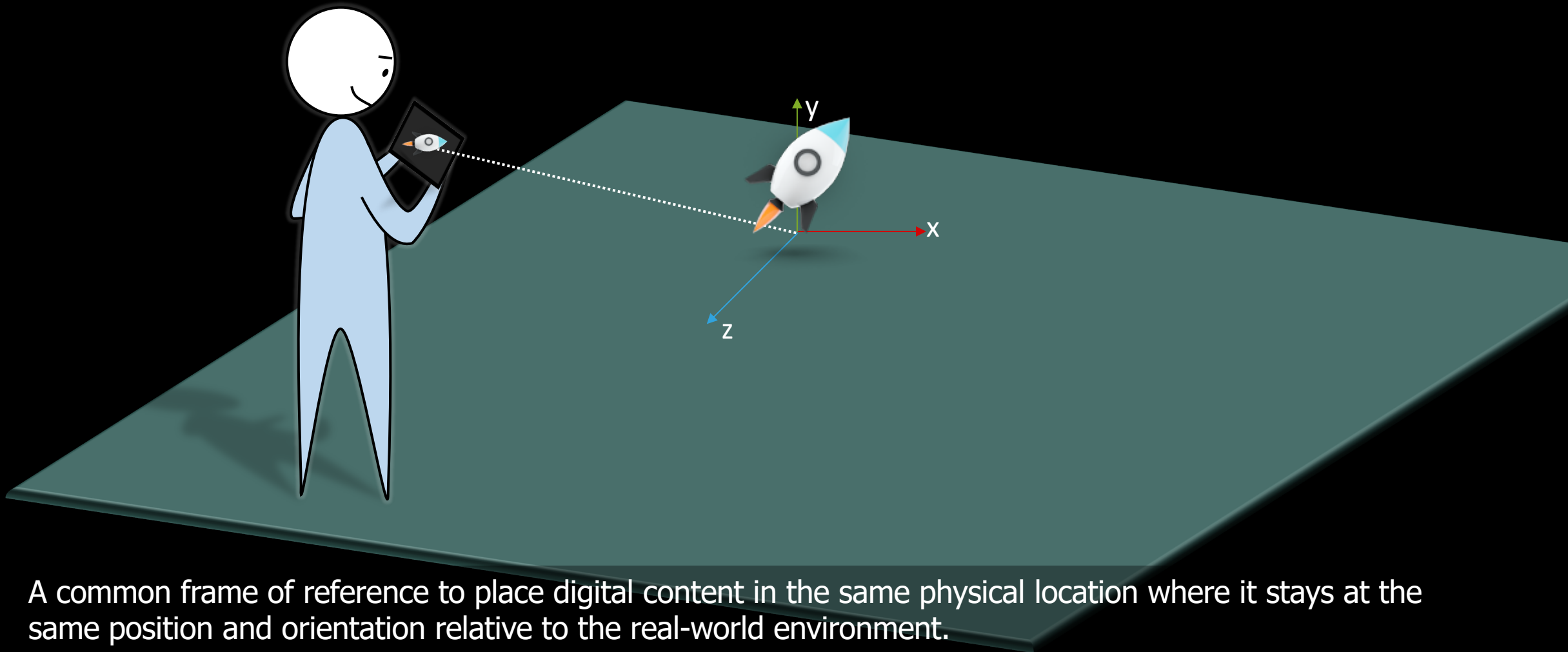


What is a Spatial Anchor?



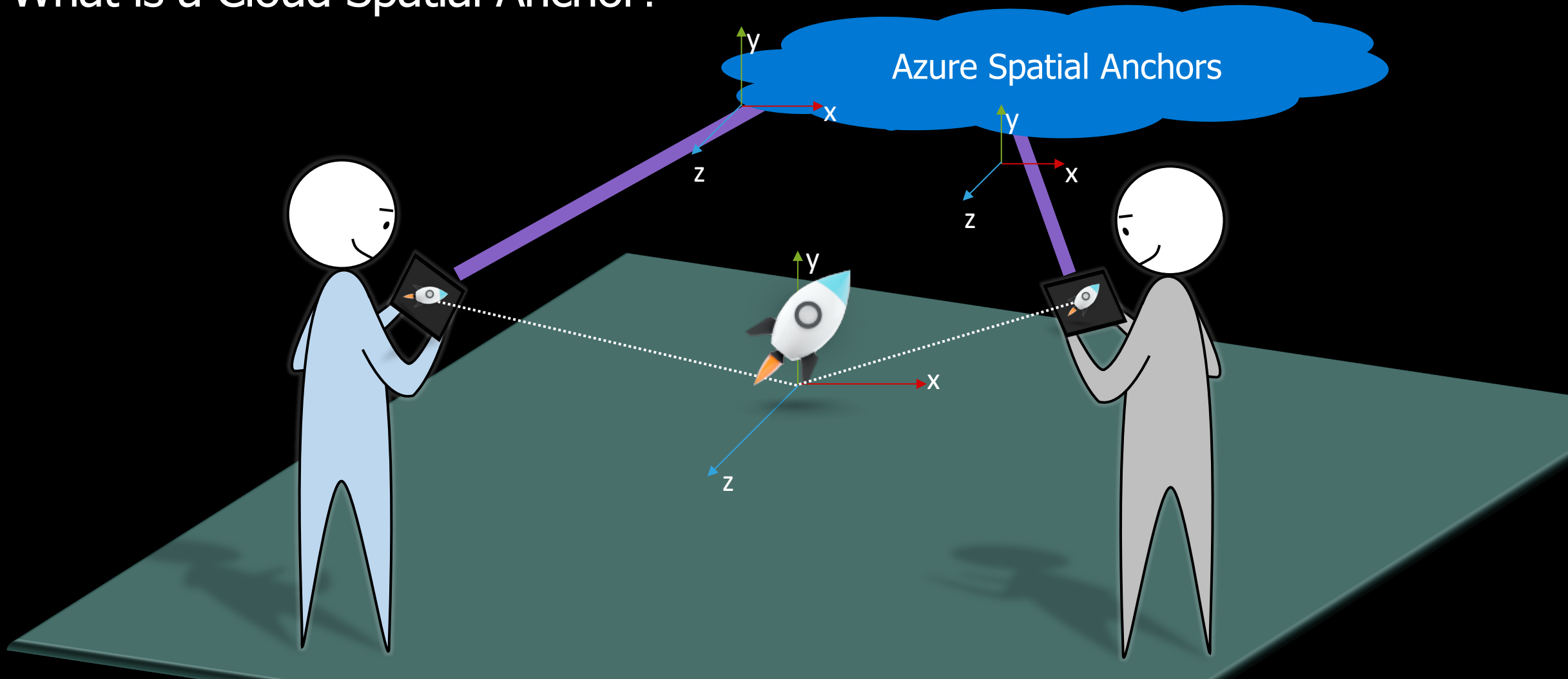
A common frame of reference to place digital content in the same physical location where it stays at the same position and orientation relative to the real-world environment.

What is a Spatial Anchor?



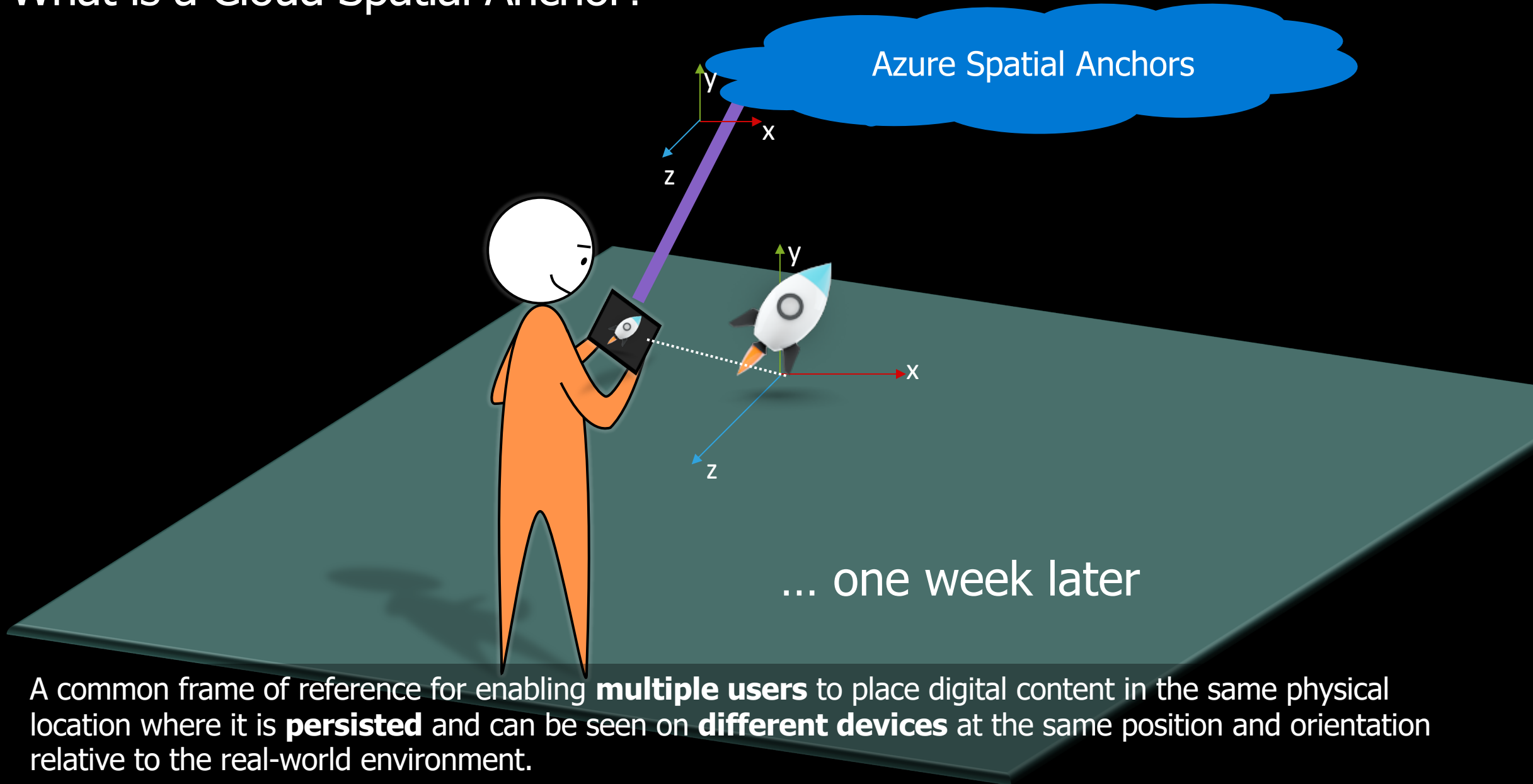
A common frame of reference to place digital content in the same physical location where it stays at the same position and orientation relative to the real-world environment.

What is a Cloud Spatial Anchor?



A common frame of reference for enabling **multiple users** to place digital content in the same physical location where it is persisted and can be seen on **different devices** at the same position and orientation relative to the real-world environment.

What is a Cloud Spatial Anchor?



A common frame of reference for enabling **multiple users** to place digital content in the same physical location where it is **persisted** and can be seen on **different devices** at the same position and orientation relative to the real-world environment.

REPLY
VALOREM

Deer Park Center 5 mi

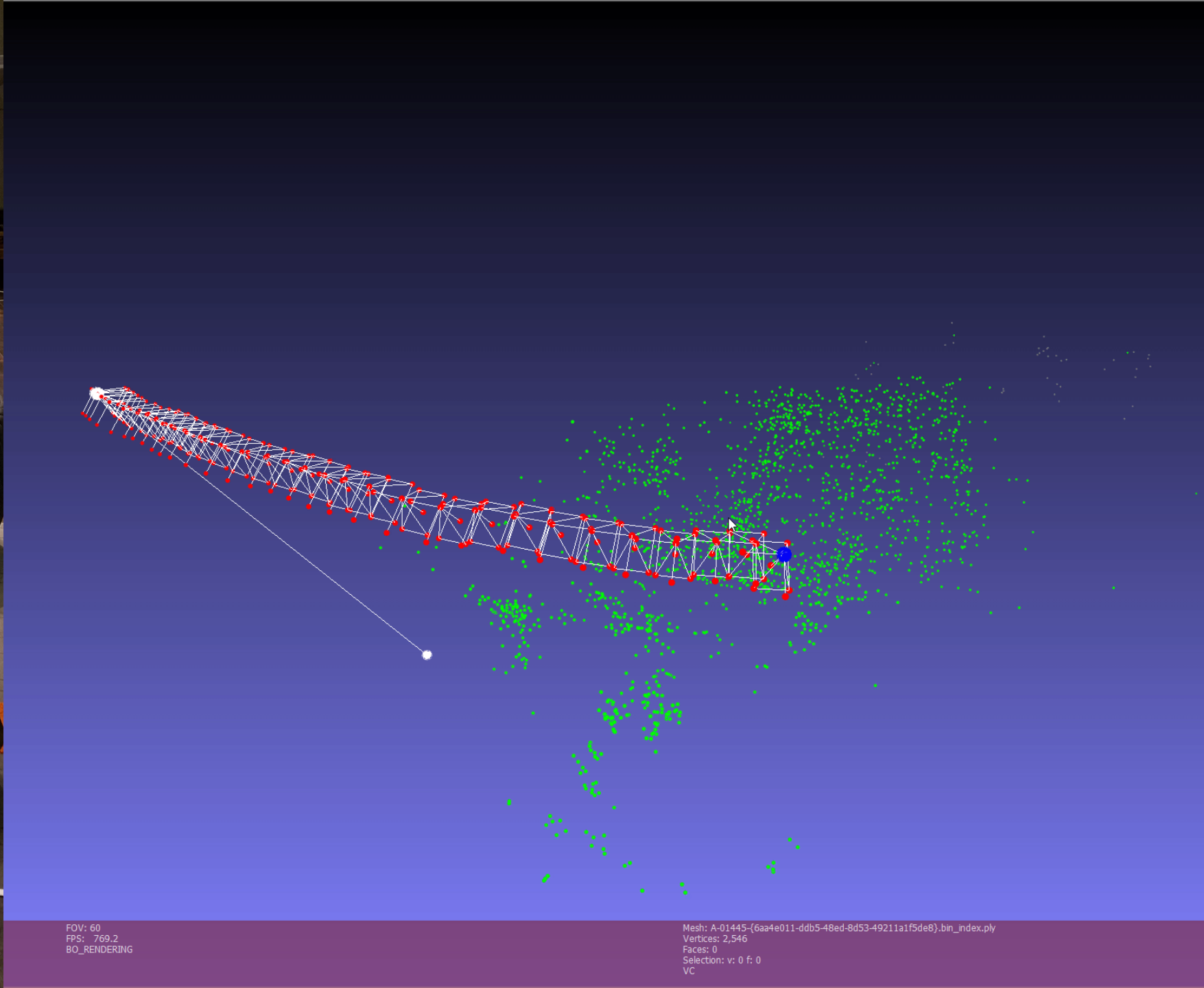
Peace 10 mi

Seattle 8286 km

Kansas City 8071 km

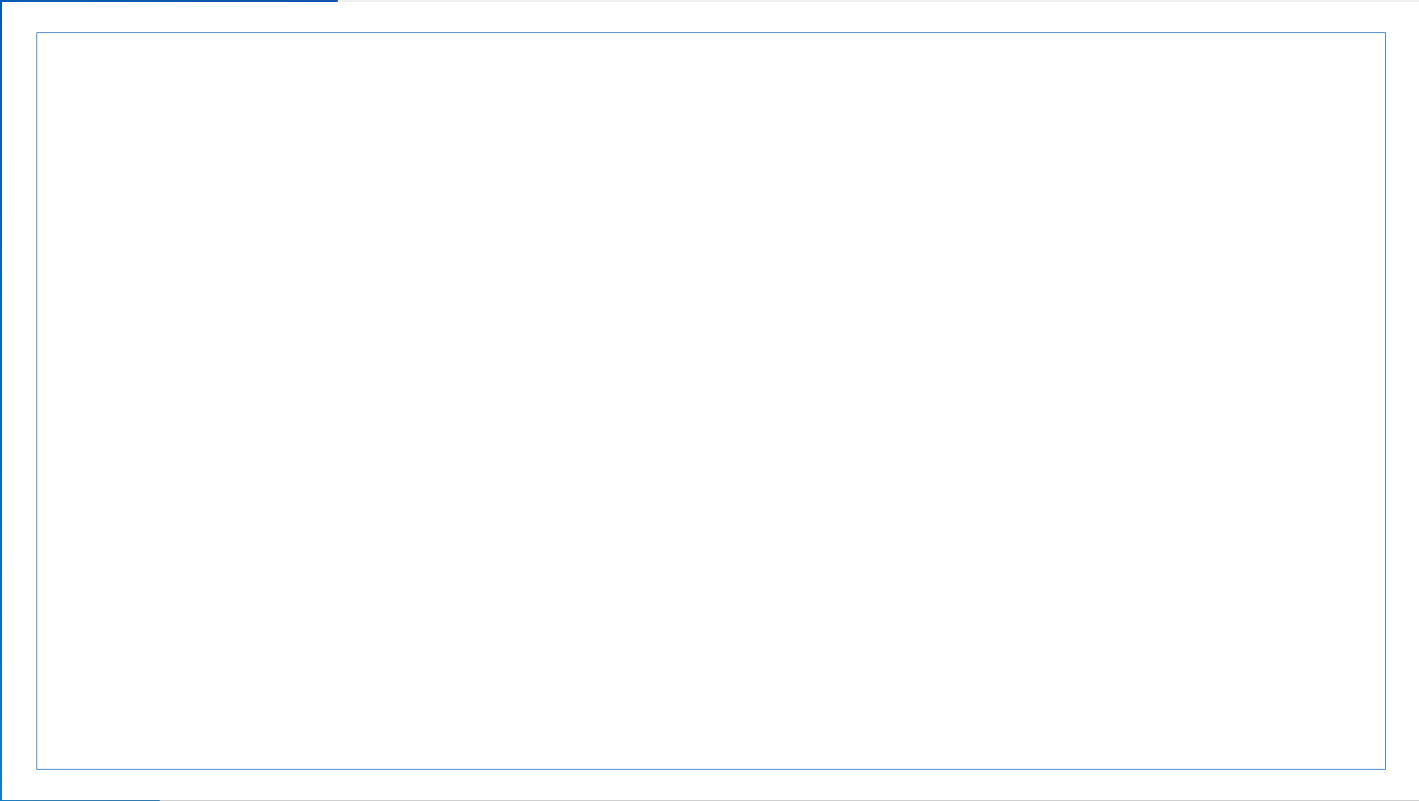






FOV: 60
FPS: 769.2
BO_RENDERING

Mesh: A-01445-(6aa4e011-ddb5-48ed-8d53-49211a1f5de8).bin_index.ply
Vertices: 2,546
Faces: 0
Selection: v: 0 f: 0
VC

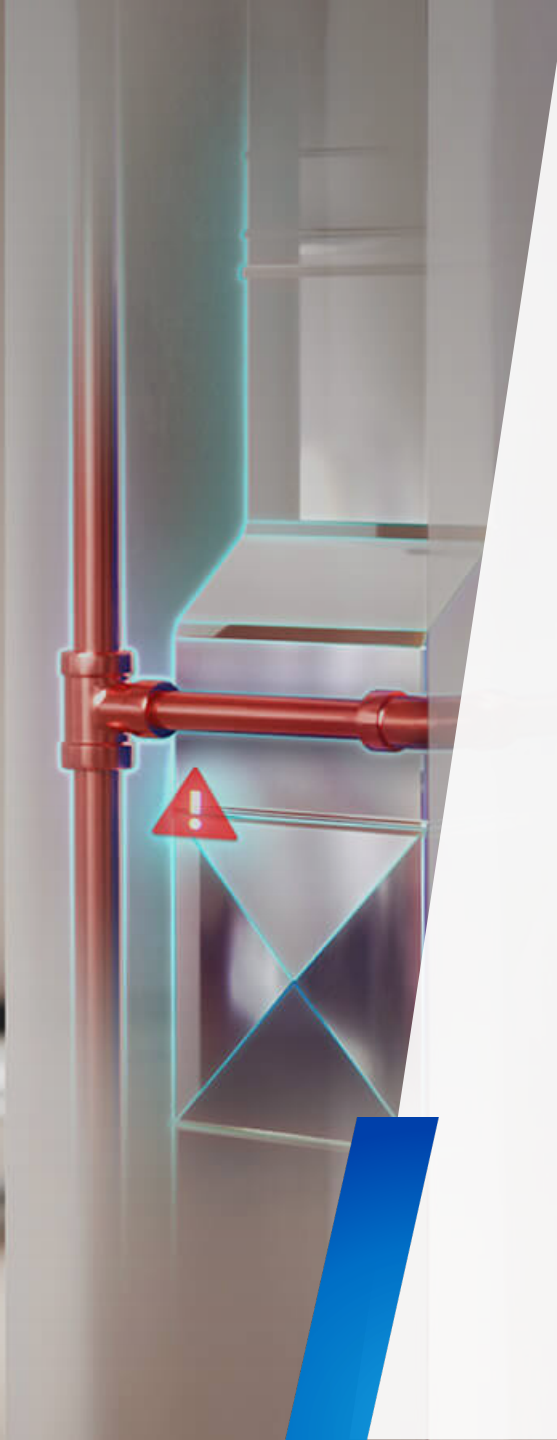




PERSISTENT MULTI-USER VIRTUAL CONTENT

Collaborative design reviews

Real-time IoT digital twin
data on actual equipment



WAYFINDING

Empowering firstline workers
to navigate large facilities



WAYFINDING

Empowering firstline workers to navigate large facilities

Guiding the way to IoT sensors or failing equipment



WAYFINDING

Guiding the way through a store following a spatial grocery list



WAYFINDING

Guiding the way through a store following a spatial grocery list

Empowering people who are blind or low vision with spatial sound anchors



WAYFINDING

Guiding the way through a store following a spatial grocery list

Empowering people who are blind or low vision with spatial sound anchors

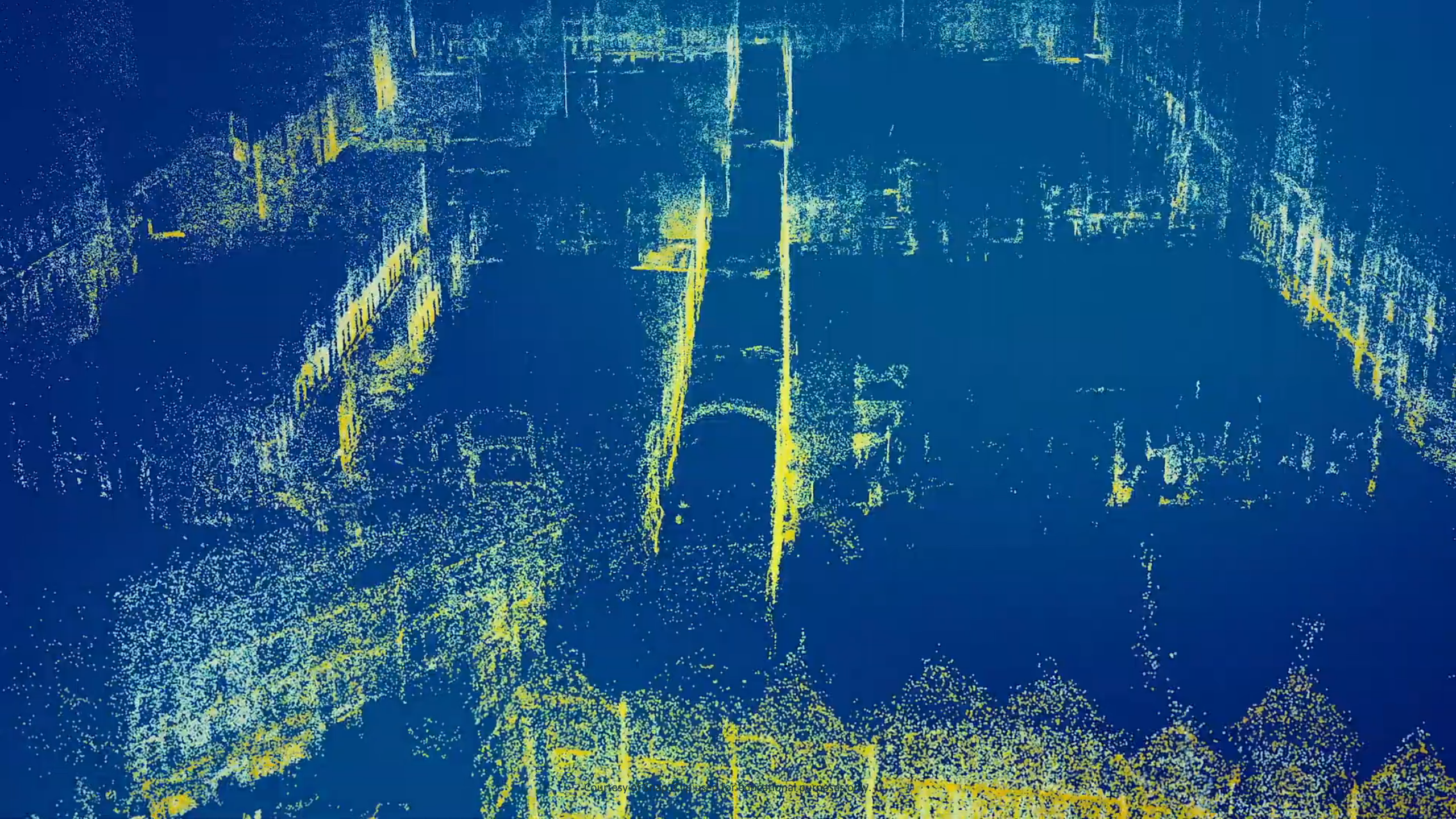
Navigating large areas like theme parks, museums, festivals



PERSISTENT MULTI-USER VIRTUAL CONTENT

Urban murals and digital art





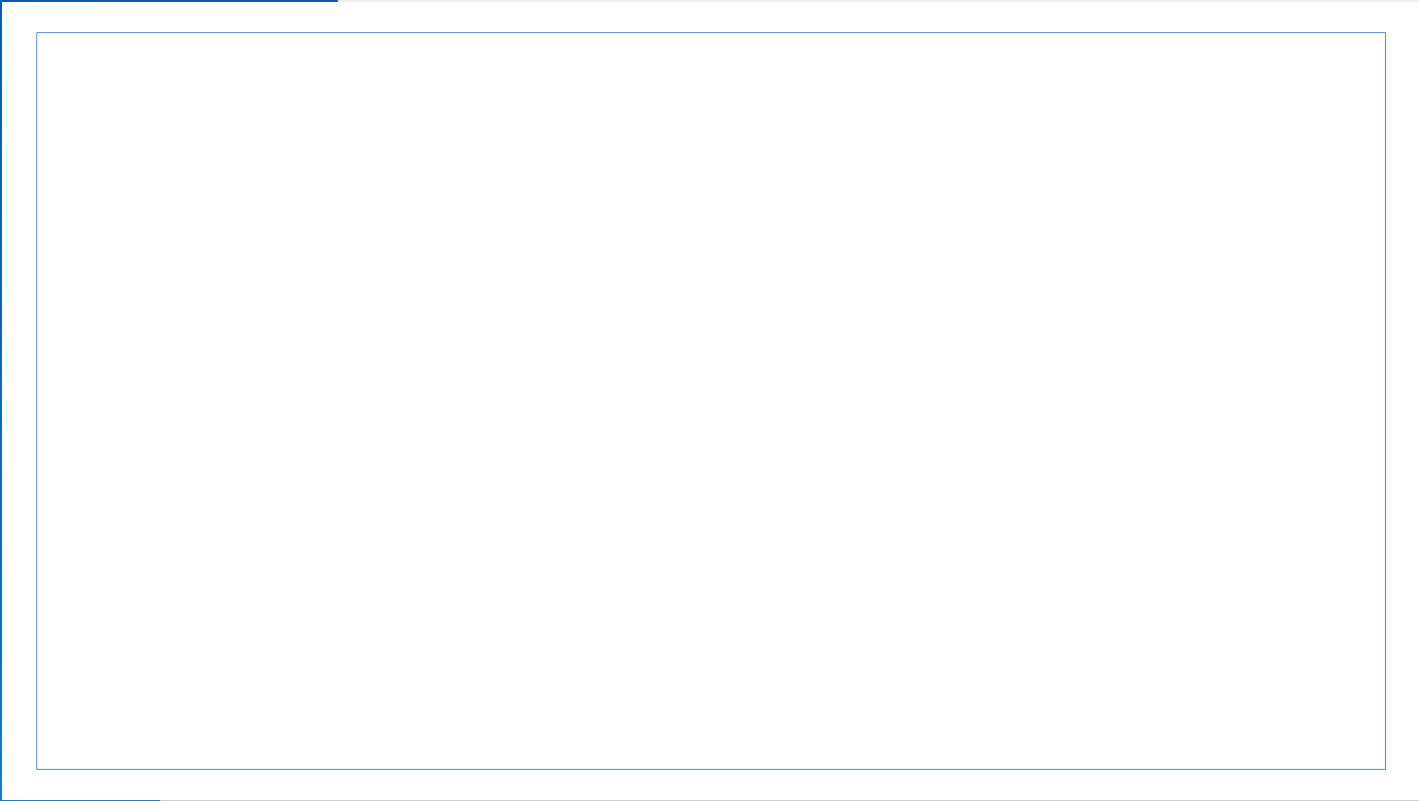
PERSISTENT MULTI-USER VIRTUAL CONTENT

Urban murals and digital art

3D capture visualization



Create Anchor



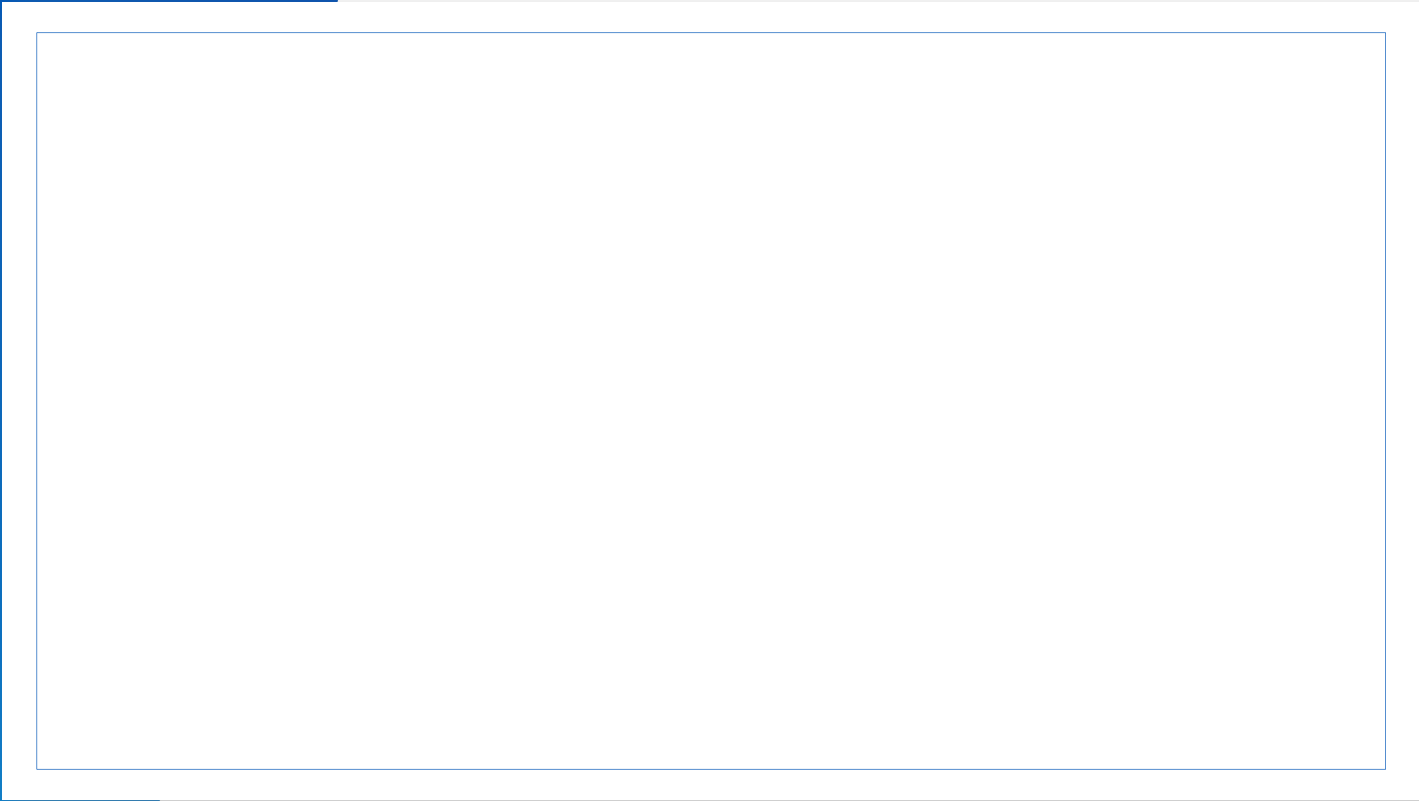
PERSISTENT MULTI-USER VIRTUAL CONTENT

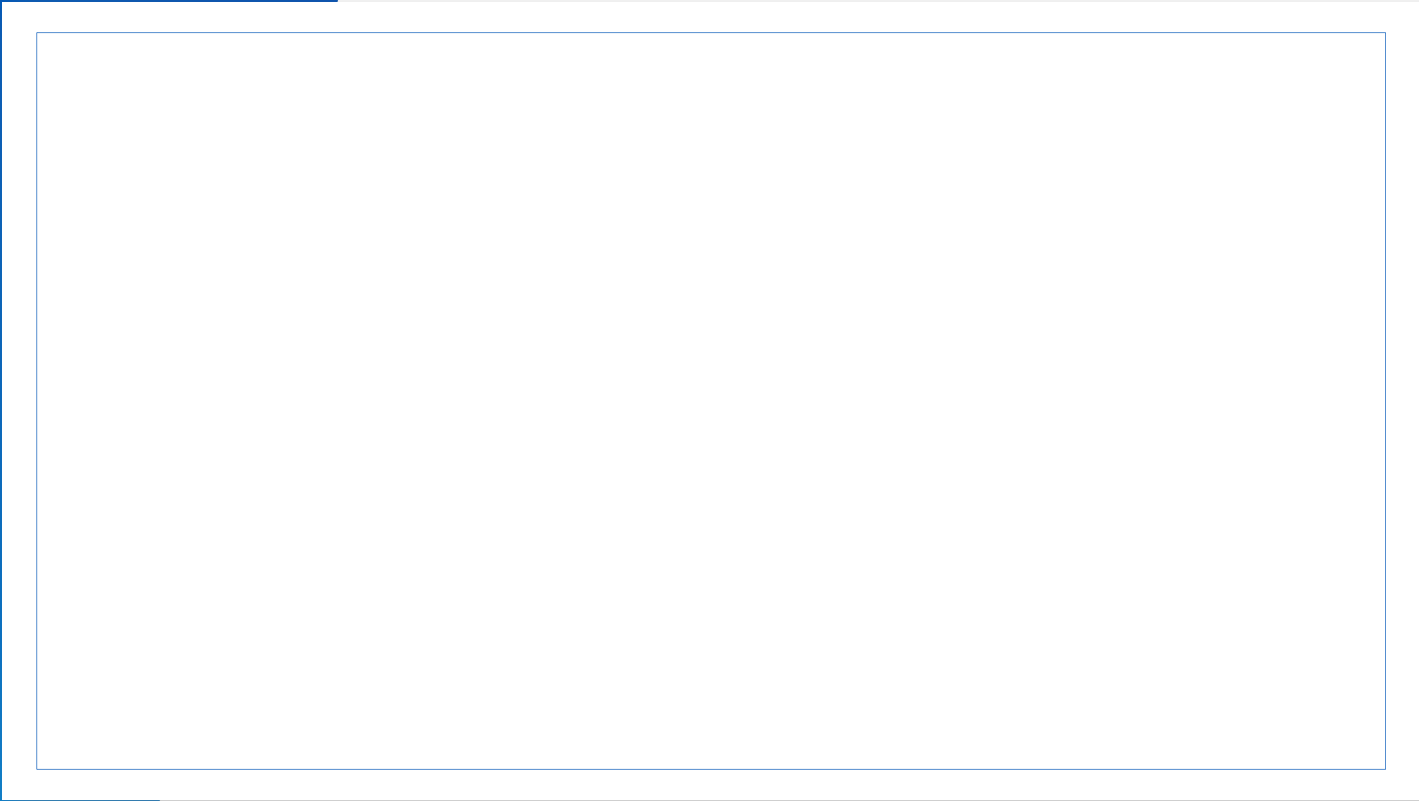
Urban murals and digital art

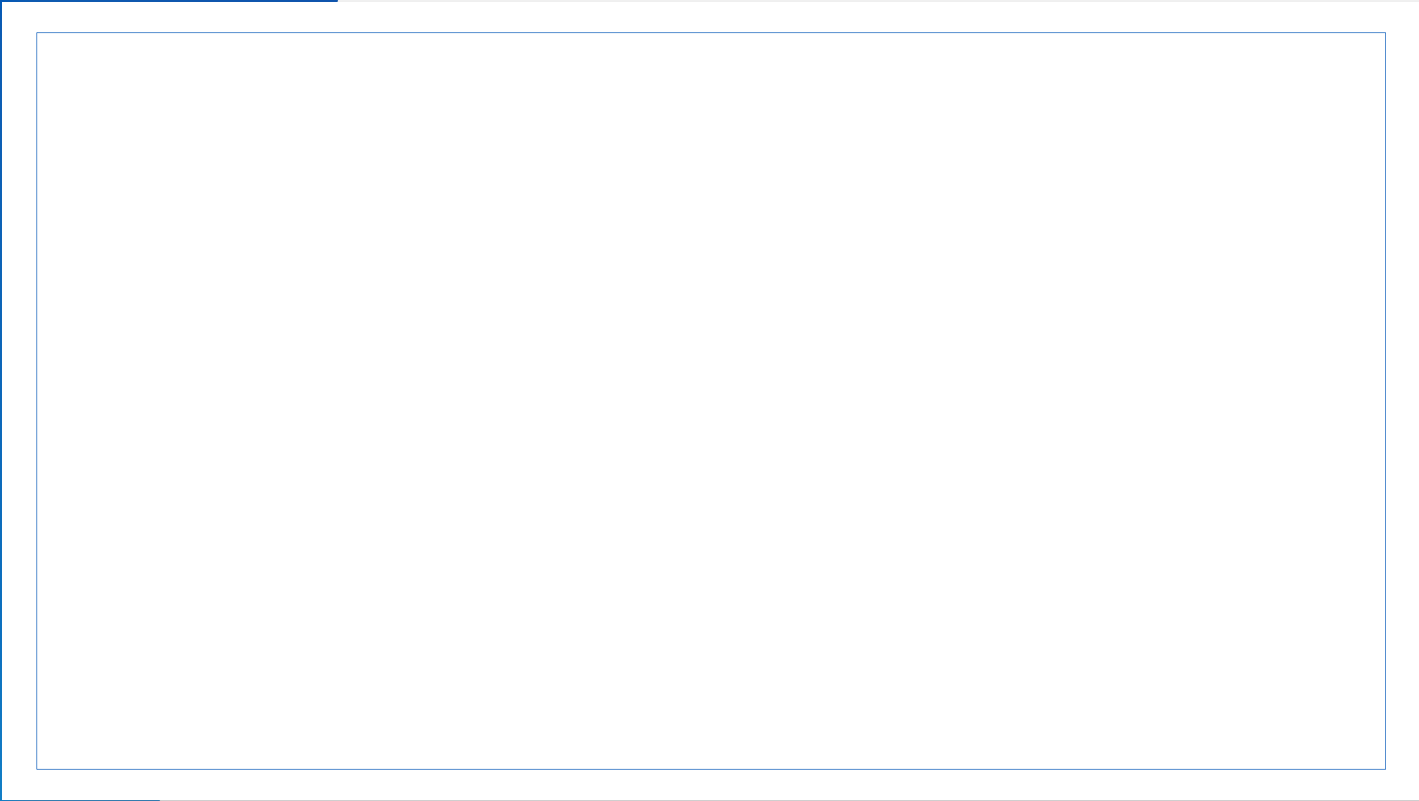
3D capture visualization

Architecture visualization









A person in a light-colored shirt is pointing at a sticky note on a wall. The wall is covered with many other sticky notes of various colors (yellow, blue, orange, pink). The scene is dimly lit, and the overall tone is professional and collaborative. A large blue rectangle is overlaid on the center of the image, containing the text 'AZURE SPATIAL ANCHORS SDK' in white, uppercase letters.

AZURE SPATIAL ANCHORS SDK

Azure Spatial Anchors SDK



HoloLens

Unity

C++/WinRT



iOS (ARKit)

Unity

Xamarin

Objective-C or Swift

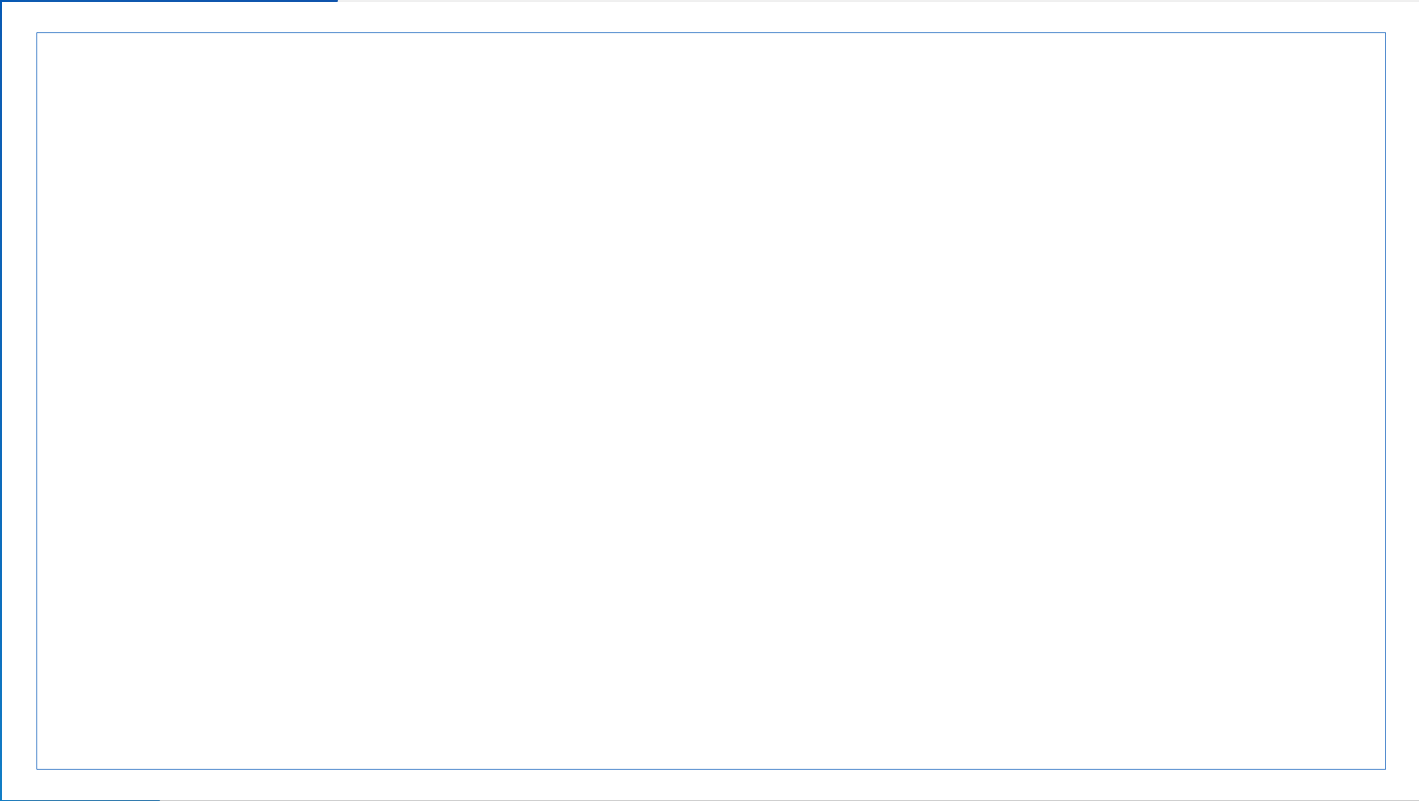


Android (ARCore)

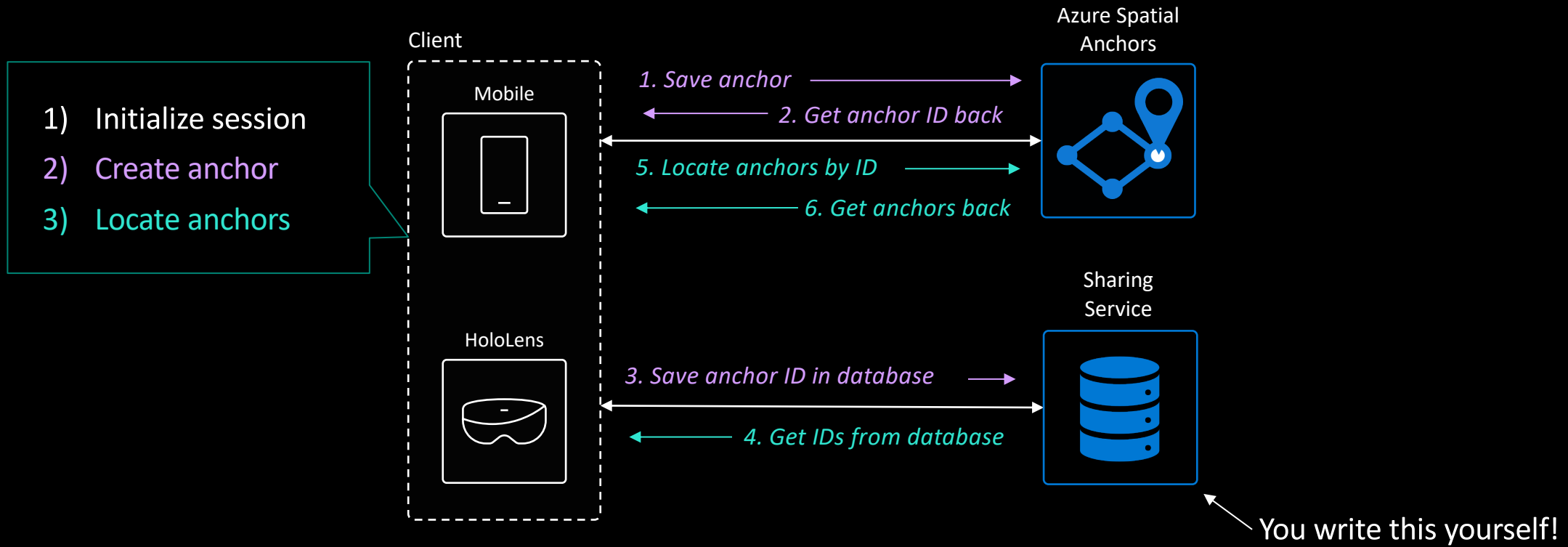
Unity

Xamarin

Java or C++/NDK



Persistent virtual content



API Key Concepts – Init, Create, Save

CloudSpatialAnchorSession

Provides core services (Ex. Create, locate, update, delete CloudSpatialAnchor's)

Captures data about the environment

CloudSpatialAnchor

Links to the underlying AR platform Anchor (*WorldAnchor on HoloLens, ARAnchor on iOS, Anchor on Android*)

Holds an ID, Expiration, and Properties (Dictionary<String, String>)

CreateAnchorAsync(CloudSpatialAnchor anchor) { ... }

Save a CloudSpatialAnchor to Azure Spatial Anchors

Returns the CloudSpatialAnchor with an ID assigned

API Key Concepts – Load, Relocalize

CreateWatcher(AnchorLocateCriteria criteria)

Begins to watch for anchors that meet the specified criteria

Returns located CloudSpatialAnchor's through a delegate

AnchorLocateCriteria

Identifiers = Assign an array of CloudSpatialAnchor IDs

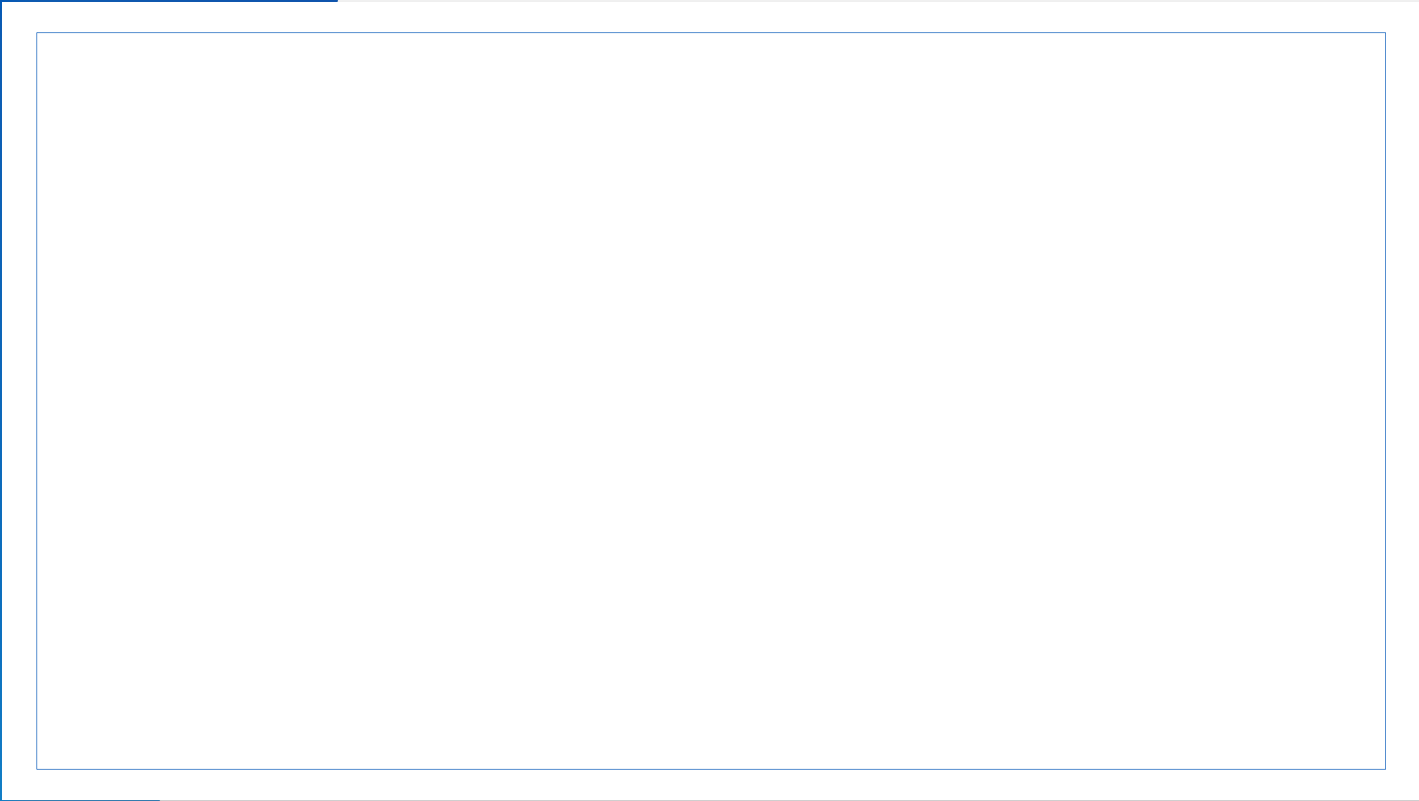
NearAnchor = Assign NearAnchorCriteria with a known, nearby anchor (for wayfinding)

NearDevice = Assign NearDeviceCriteria with distance in meters (using GPS, BT, Wi-Fi)
Requires an initialized CloudSpatialAnchorSession.LocationProvider

A person is holding a light blue sticky note in their hand. The background is a wall covered with many other sticky notes of various colors (yellow, orange, blue, green). The scene is dimly lit, and the overall tone is professional and collaborative.

DEMO TIME!

Finally some code!



A person is holding a yellow sticky note in a meeting room. The room is filled with many other sticky notes on a wall. A blue rectangular overlay is positioned in the center of the image, containing white text. The background is slightly blurred, showing other people in the room.

DEMO TIME!

<http://bit.ly/asa10code>

Further resources

A person in a blue shirt is shown from the side, interacting with a digital, pixelated hand in a virtual environment. The hand is rendered in shades of blue and purple, with a grid-like texture. The background is a plain, light-colored wall.

Rene Schulte

@rschu

<http://blog.rene-schulte.info>

Azure Spatial Anchors demo code <http://bit.ly/asa10code>

Azure Spatial Anchors docs <https://aka.ms/asa-docs>

Azure Spatial Anchors
//build + MR Dev Days Talk <http://bit.ly/bld19asa>

THANK YOU

BE SAFE 

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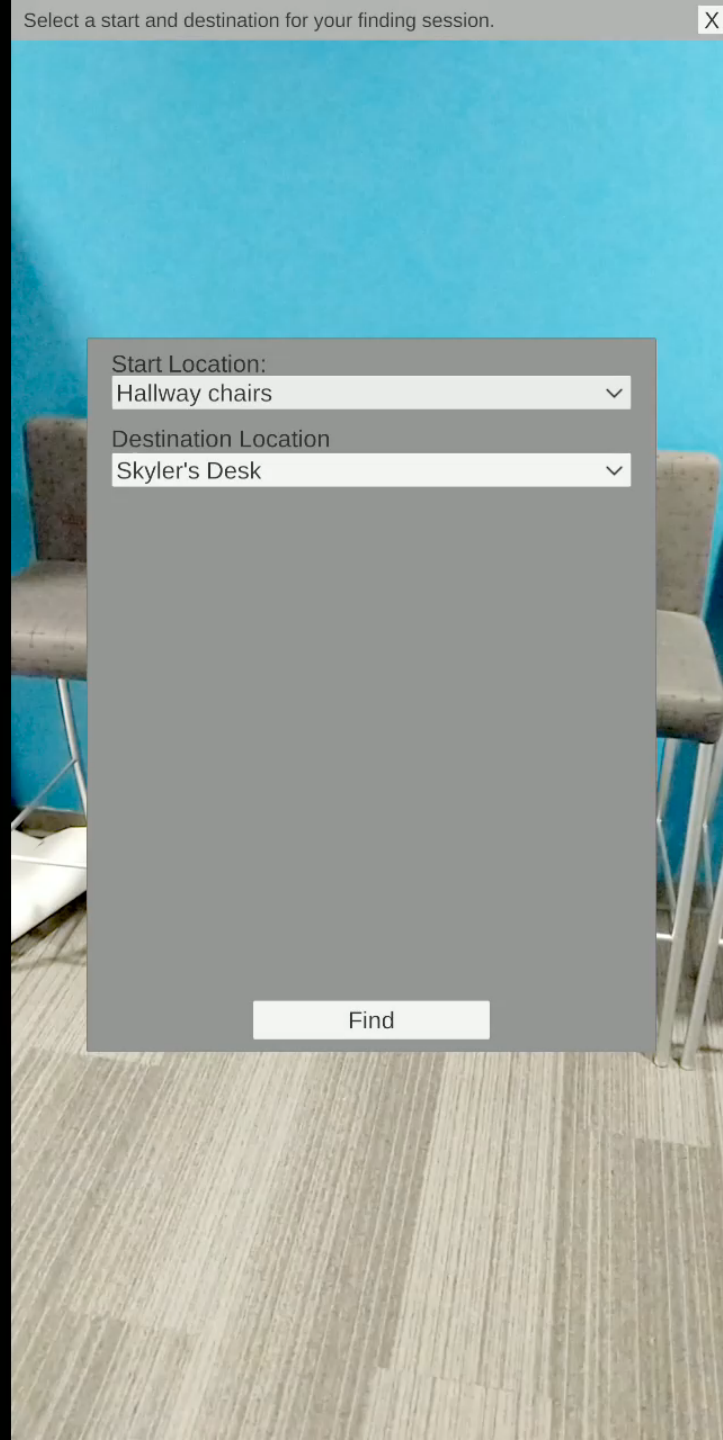
rschulte@valorem.com
@rschu





WAYFINDING

Wayfinding

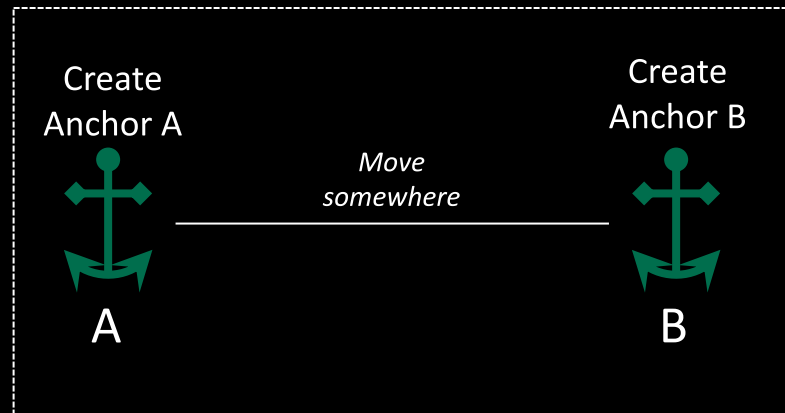


Connected anchors

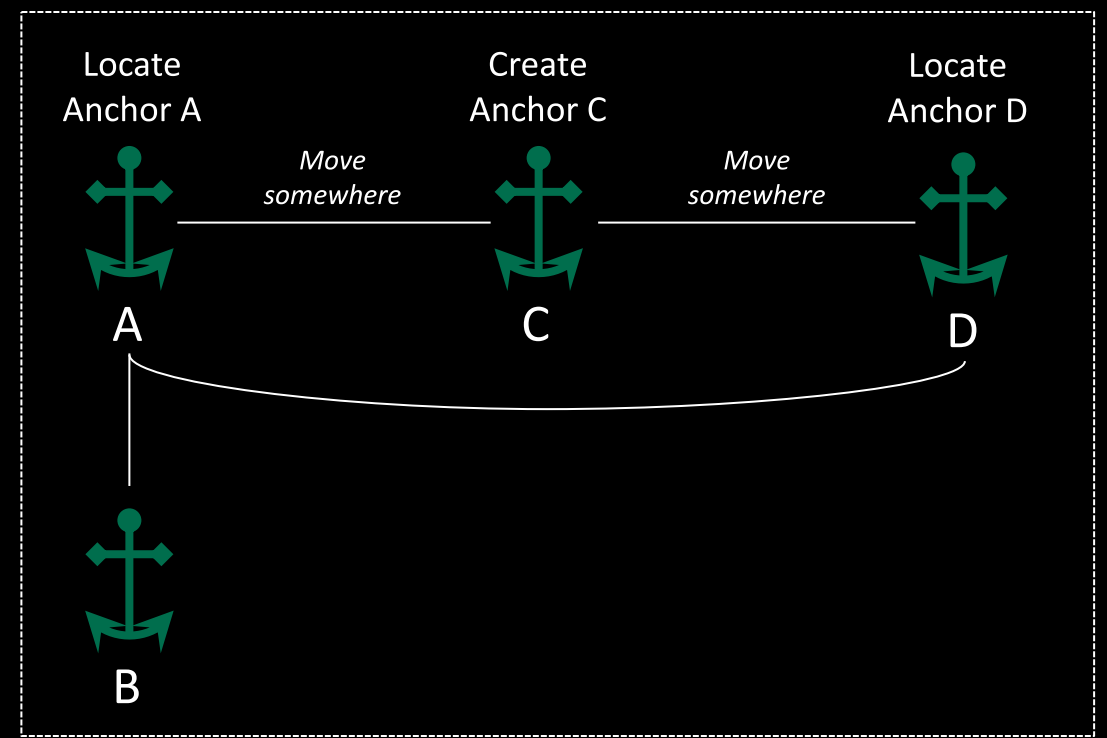
Solid white lines represent graph edges

Stop session;
Start new session

CloudSpatialAnchorSession #1



CloudSpatialAnchorSession #2



Wayfinding

- Locate anchors by ID

```
public void LocateAnchors(String[] identifiers) {  
    AnchorLocateCriteria criteria = new AnchorLocateCriteria();  
    criteria.setIdentifiers(identifiers);  
    cloudSession.createWatcher(criteria);  
}
```

- Locate anchors **connected** to an anchor you have already located

```
public void LocateNearbyAnchors(CloudSpatialAnchor anchor) {  
    NearAnchorCriteria nearAnchorCriteria = new NearAnchorCriteria();  
    nearAnchorCriteria.setSourceAnchor(anchor);  
  
    AnchorLocateCriteria criteria = new AnchorLocateCriteria();  
    criteria.setNearAnchor(nearAnchorCriteria);  
    cloudSession.createWatcher(criteria);  
}
```

Connected anchors

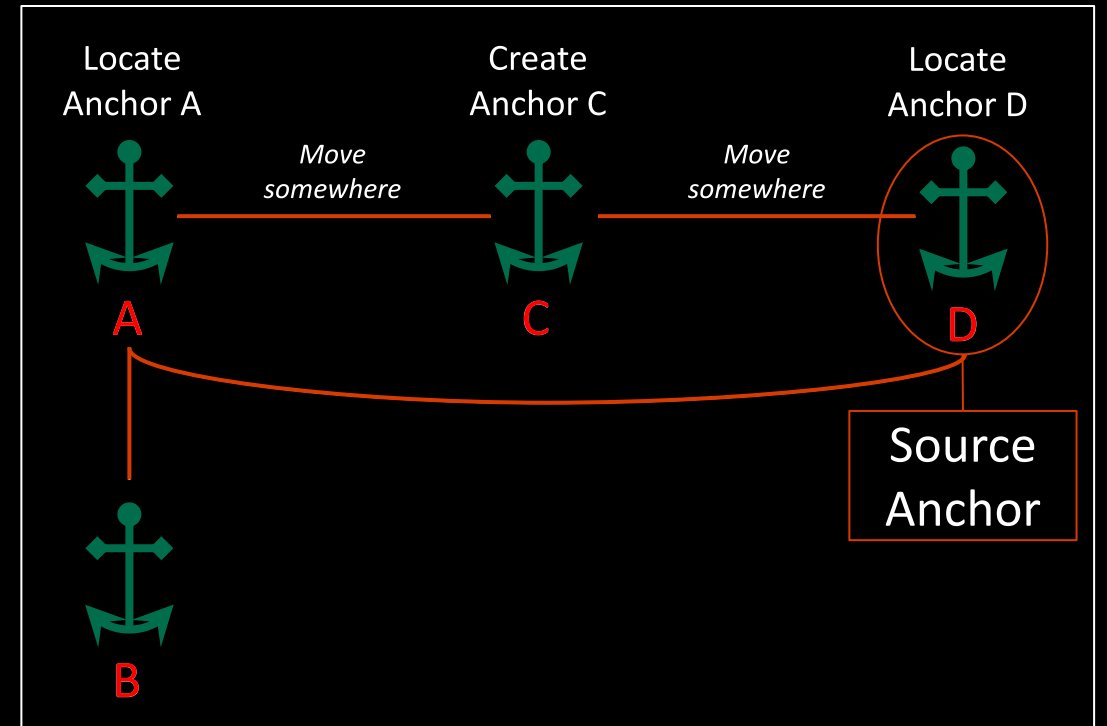
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