



# Making Sense Out of Serverless Computing

Focus is not on the servers, nor on the lack of them.

Bruno Borges – @brunoborges

**Microsoft Azure**

Developer Relations Group



## Bruno Borges

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**Principal [Cloud Developer] Advocate**

Since 2001 – Developer, Speaker, Blogger

*Previously: Product Management & Developer Relations at Oracle*

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# “Serverless”

Idiotic term

but nevertheless cool :-)



“Serverless is a consequence of a focus on business value.”

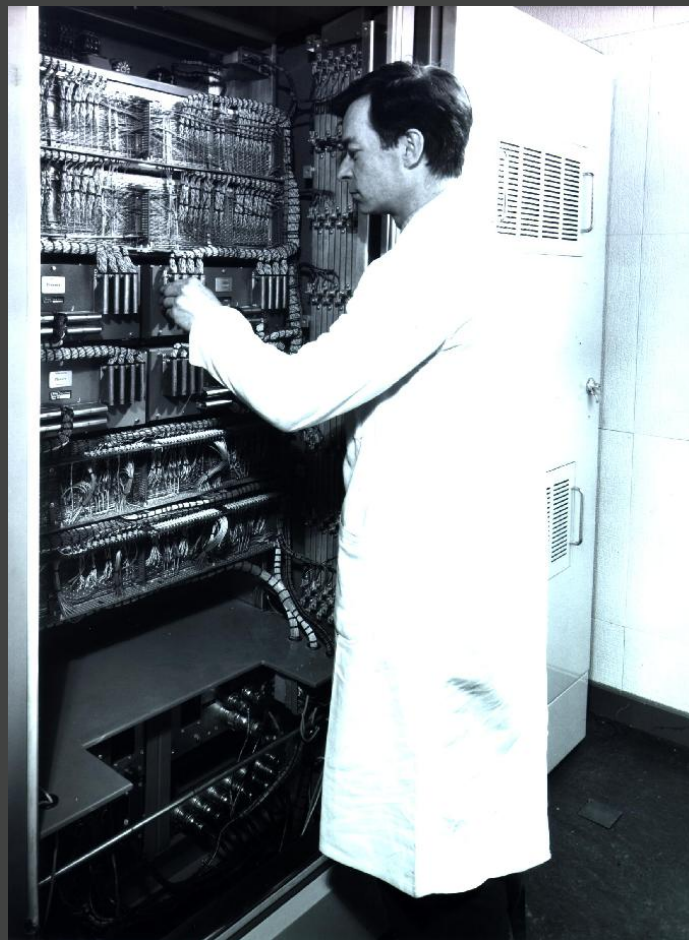
Ben Kehoe

*Serverless is a State of Mind*

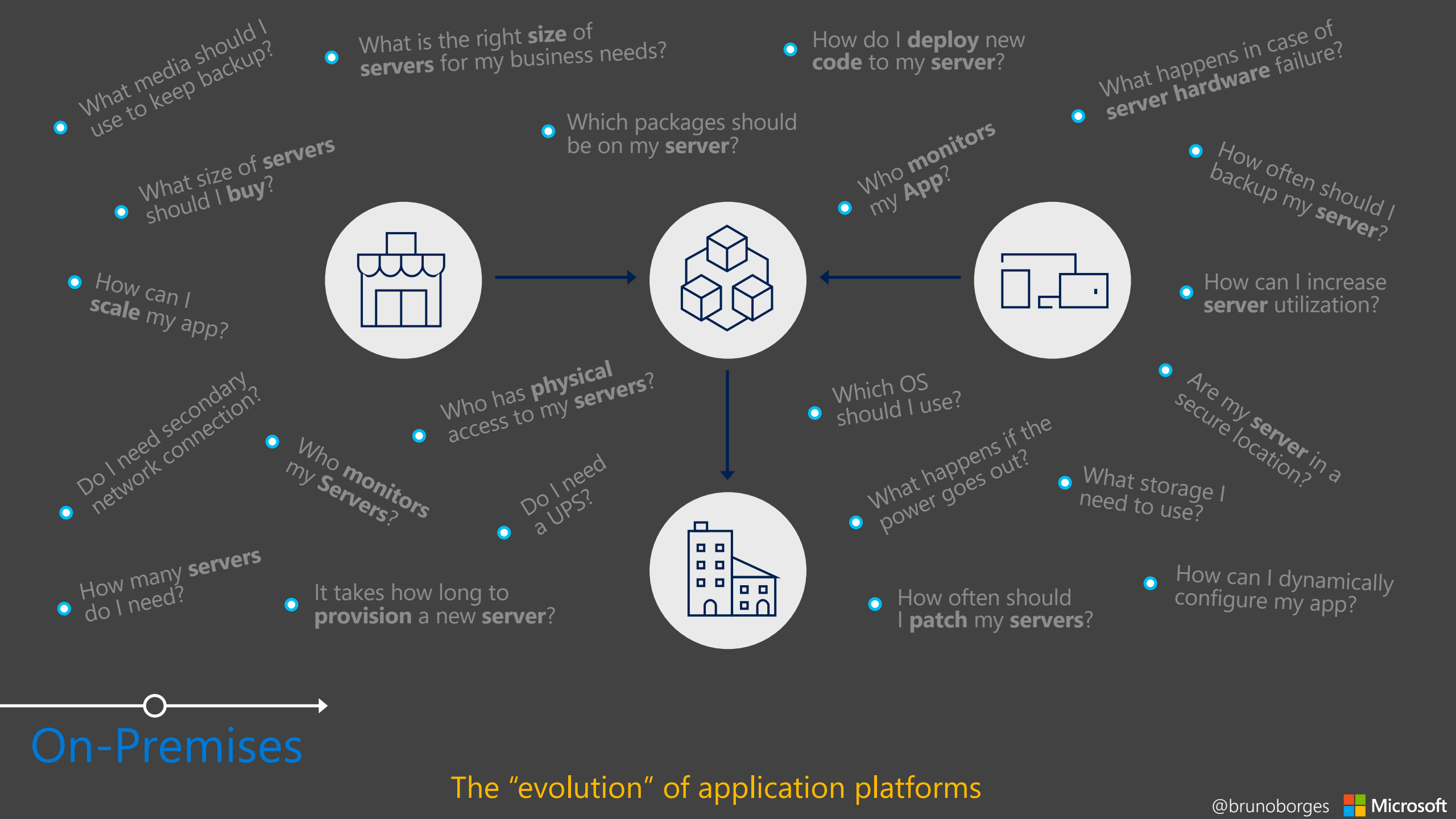
[aka.ms/serverless-state-of-mind](https://aka.ms/serverless-state-of-mind)



# Before cloud



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What is the right **size** of **servers** for my business needs?

How can I increase **server** utilization?

How many **servers** do I need?

How can I **scale** my app?



How often should I **patch** my **servers**?

How often should I backup my **server**?

Which packages should be on my **server**?

How do I **deploy** new **code** to my **server**?

**Which OS** should I use?

Who **monitors** my App?



On-Premises

IaaS

The "evolution" of application platforms

What is the right **size** of “**servers**” for my business needs?

How can I increase “**server**” utilization?

How many “**servers**” do I need?

How can I **scale** my app?



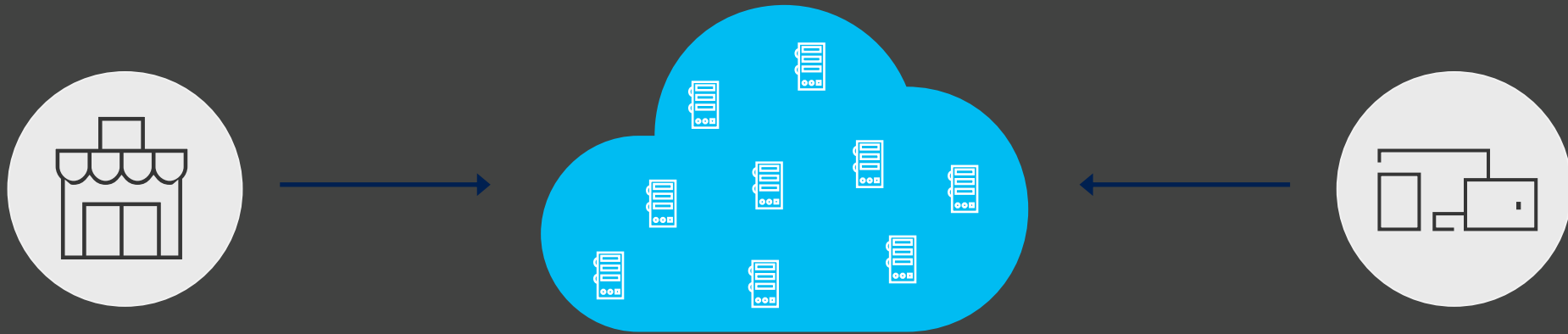
On-Premises

IaaS

PaaS

The “evolution” of application platforms

How do I **architect** my app?



Serverless, the platform for next gen apps

On-Premises

IaaS

PaaS

Serverless

The "evolution" of application platforms

# “Serverless”

Event-driven

Micro-billing per usage

No server setup or maintenance

Scalability and high availability



# Cloud Computing

The basics.

- **Applications**
  - Monoliths, Microservices
- **Runtimes**
  - Application Servers, Stacks, Engines, JVMs
- **Containers**
  - Docker, Kubernetes, OpenShift, Cloud Foundry
- **Virtual Machines**
  - Windows, Linux, Puppet, Chef, Ansible

# Serverless Cloud Computing

The basics. But it can go beyond these.

- **Functions**

- Cloud services: Azure Functions, Google Cloud Functions, AWS Lambda
- Projects: Azure Functions, OpenFaaS, Apache OpenWhisk, Fn Project, Knative

- **Events**

- Azure Event Hubs / Event Grids, Amazon Kinesis, Google Cloud Pub/Sub

- **Flows**

- IFTTT-style: Azure Logic Apps, Amazon SWF

- **Databases**

- Azure Cosmos DB, AWS Aurora Serverless

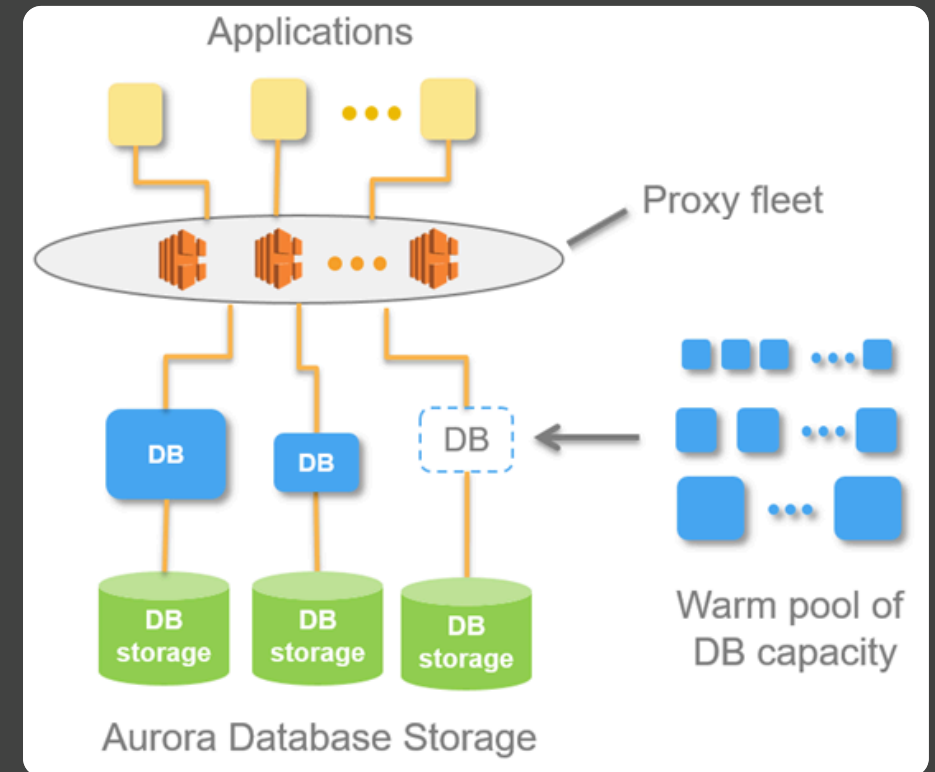
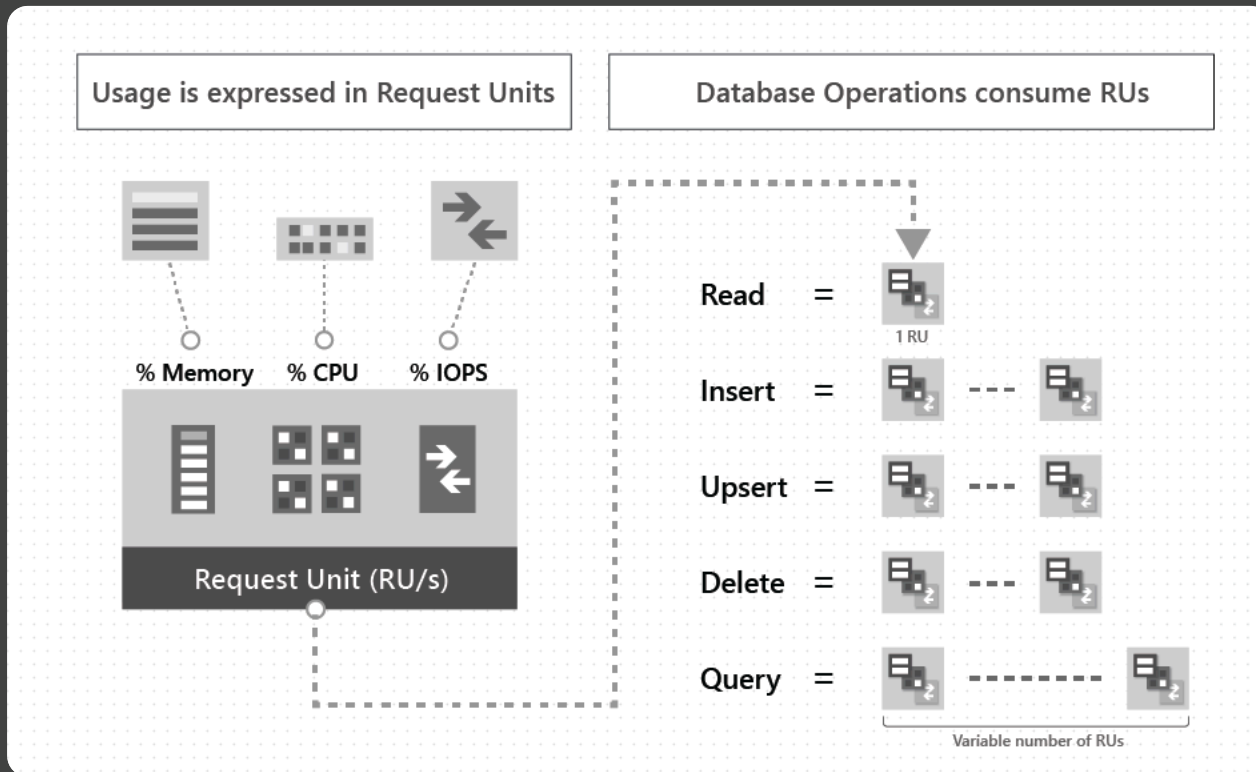
# Serverless Databases



**Azure Cosmos DB**  
NoSQL  
Auto-scale  
Highly Available  
Pay per usage



**AWS Aurora Serverless**  
SQL  
Auto-scale  
Highly Available  
Pay per usage



# Serverless Flows

Workflow in the cloud

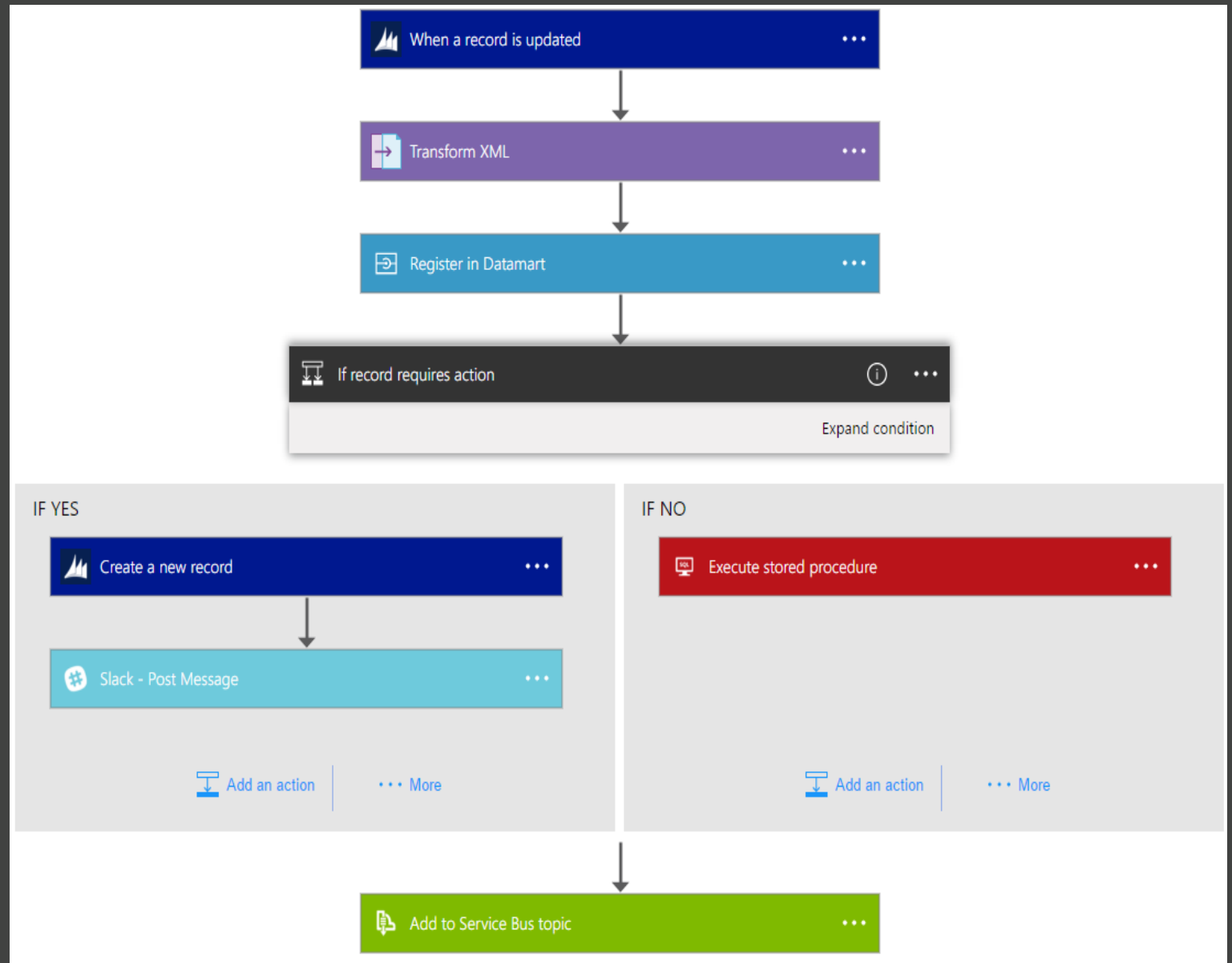
Powerful control flow

Connect disparate applications

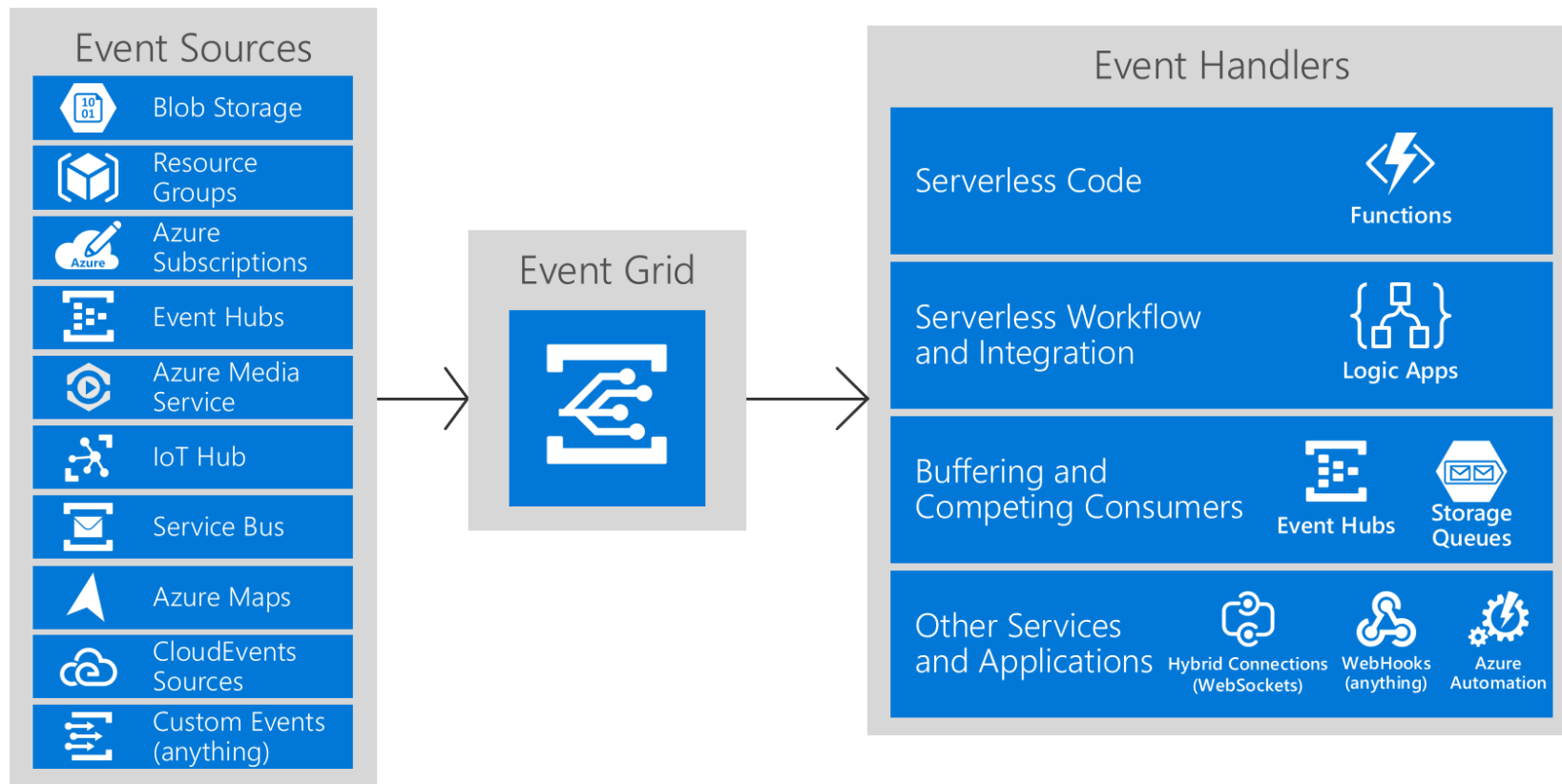
No code designer for rapid creation

Charges per actions and connectors

Extra charge per hour for environment isolation



# Serverless Events



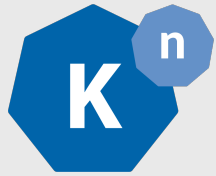
**100,000** operations **free**

**\$0,60** per **million** operations

\* Azure Event Grid pricing

# Serverless Functions

## Open Source Projects (Runtimes)



KNative



Kubeless



Fn Project



OpenWhisk



OpenFaaS



Azure  
Functions

## Cloud Providers



AWS Lambda

- Proprietary
- AWS only
- Open Source Emulator



Azure Functions

- Open Source
- Runs anywhere



Google Cloud  
Functions

- Proprietary
- GCP only
- Open Source emulator



# Java, JVM, and Serverless

- **Cold startup and footprint are an issue**
  - **Solutions**
    - Class Data Sharing (JEPs 310, 341, 350)
    - Ahead-of-Time (AOT) Compilation
- **Garbage Collection is *may be* unnecessary**
  - **Solution**
    - Remove the GC!
    - JEP 318 – Epsilon: A No-Op Garbage Collector (Java 11)
    - Once the available Java heap is exhausted, the JVM will shut down.

GraalVM™

OpenJDK™

OpenJ9

# Your First Serverless Function



GIF Loop via NikeTalk.com

Pay as you grow?

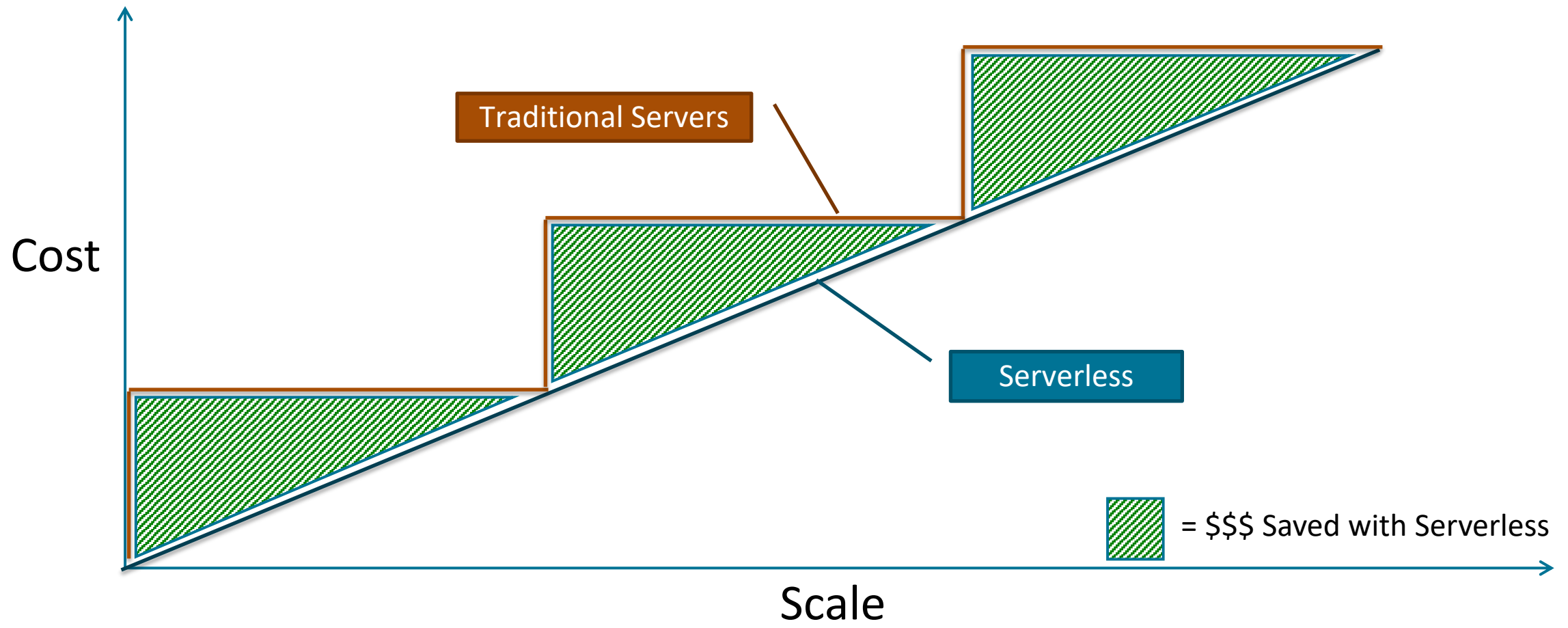
# Economic Advantage

# Containers/VMs versus Serverless Functions

- On-premises is upfront cost.
- Cloud Containers/VMs are charged per allocation.
- Containers/VMs with 10% CPU consumption still cost the same when at 100% CPU consumption.
- Serverless is cost per computing usage.

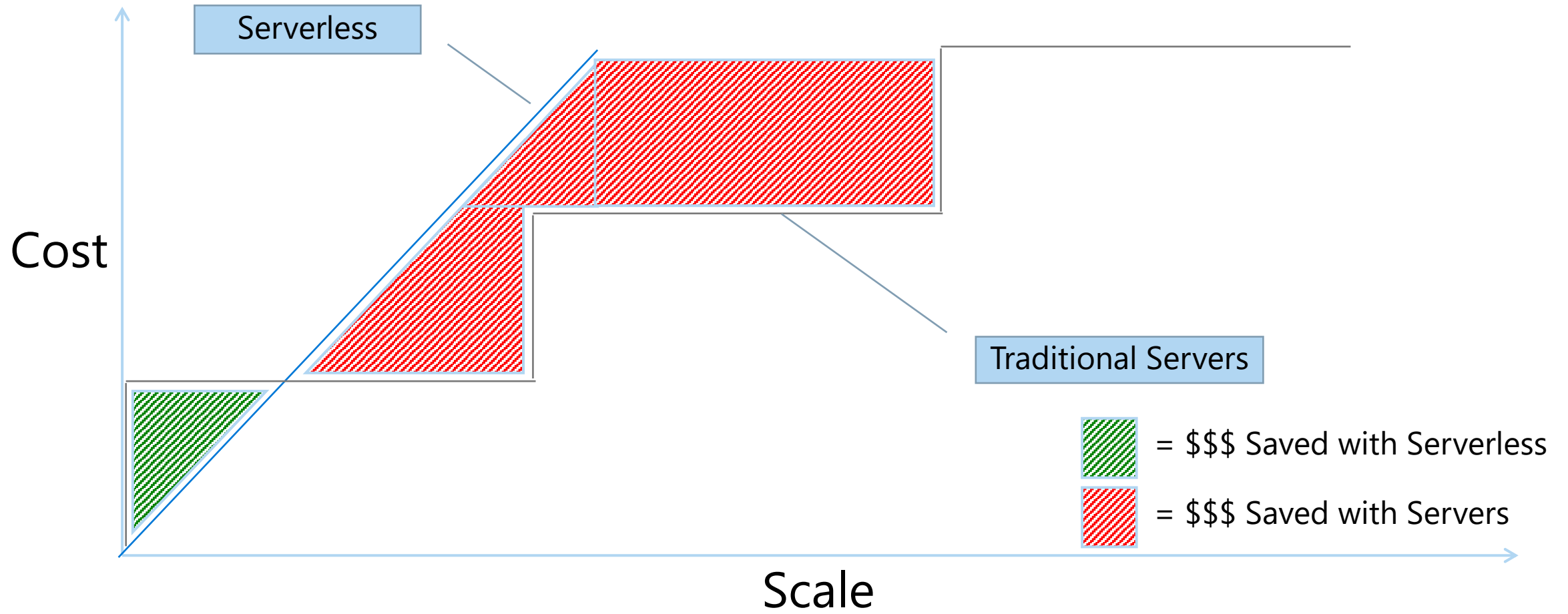
# What to expect?

@steveonjava

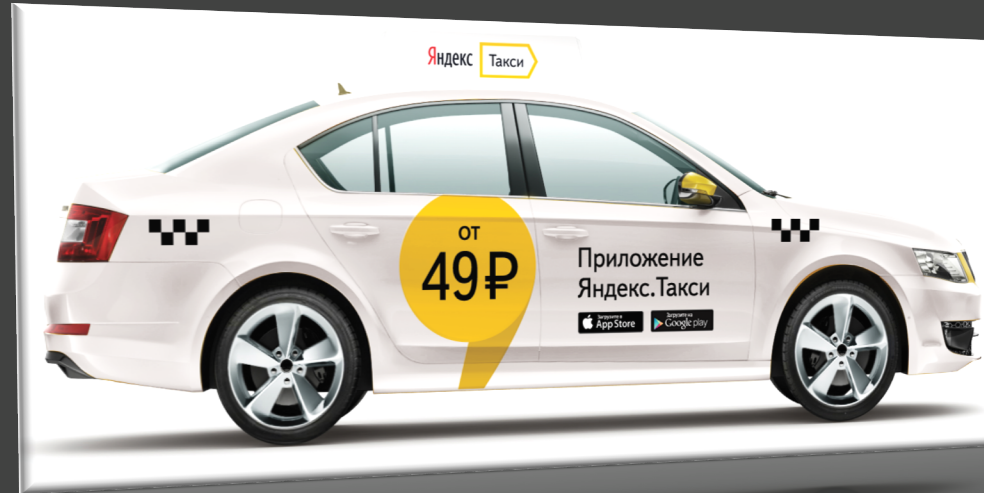


# The reality...

@steveonjava



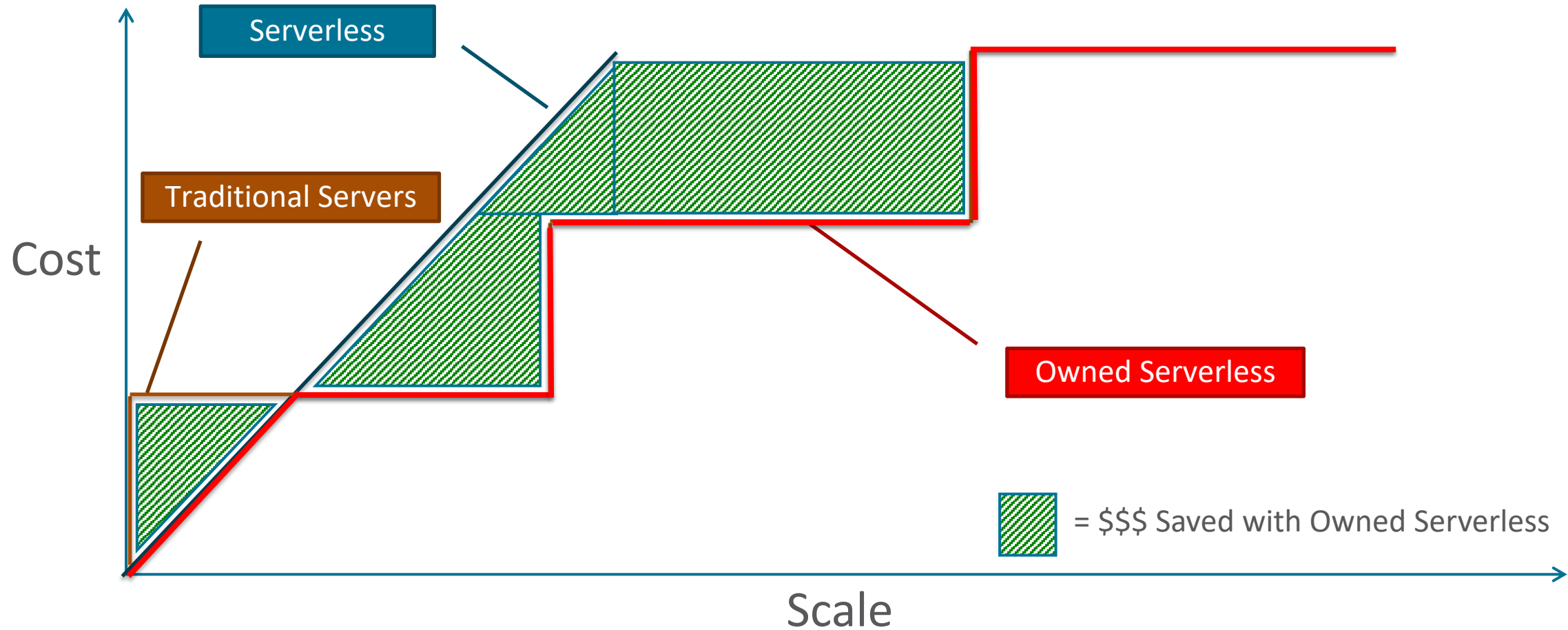




# Predictability

# Your own serverless platform: deliver the “developer experience”

@steveonjava



Pay as you grow.  
Until you own?

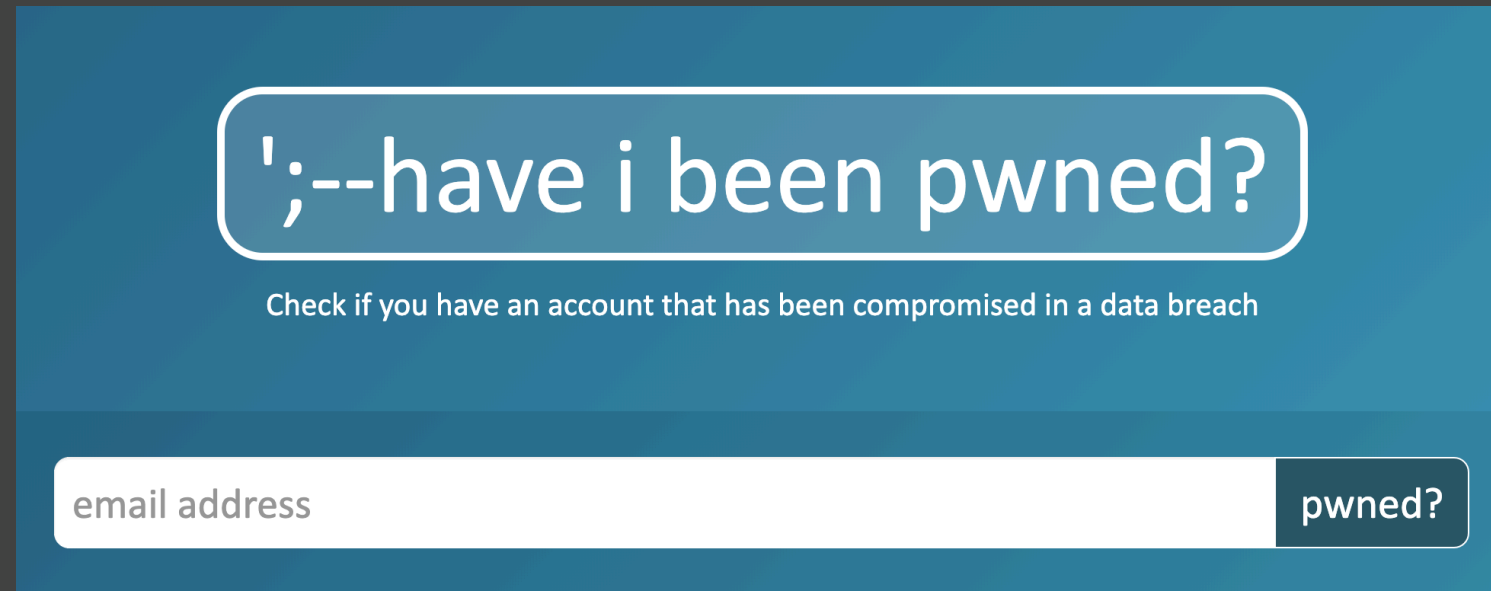
\$\$\$ you'd save by owning, goes into staffing.



# What site is this?

[haveibeenpwned.com](https://haveibeenpwned.com)

- 32 million API requests in a week
- 5,5 million API requests in a day
- 477 GB bandwidth in a week

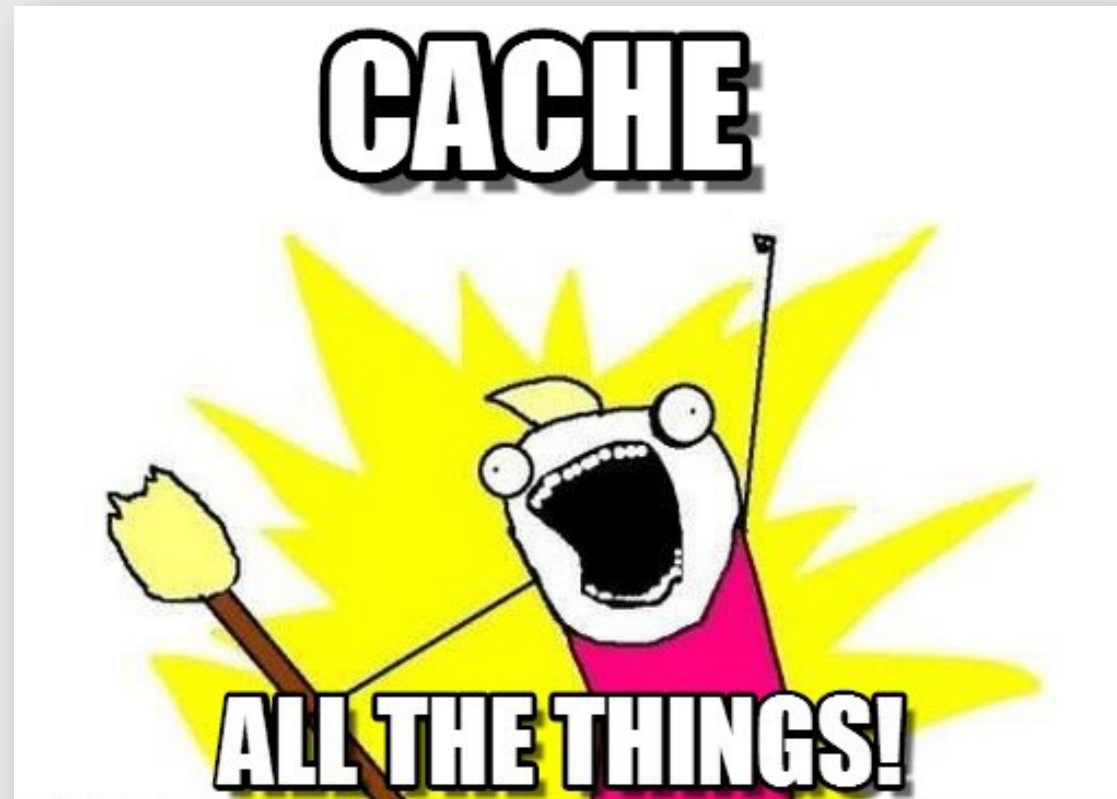


# ;-)-have i been pwned?

- 32 million API requests in a week. 477 GB bandwidth in a week
- **Azure Pricing**
  - Azure Functions: first 1 million requests are free. \$0,20 per million requests afterwards.
  - Azure Bandwidth: first 5GB / month are free. \$ 0.087 per GB within 5GB-10TB.
  - **Total estimate:** \$2.697,60 / year

# How to Reduce Cost in Serverless Web Apps

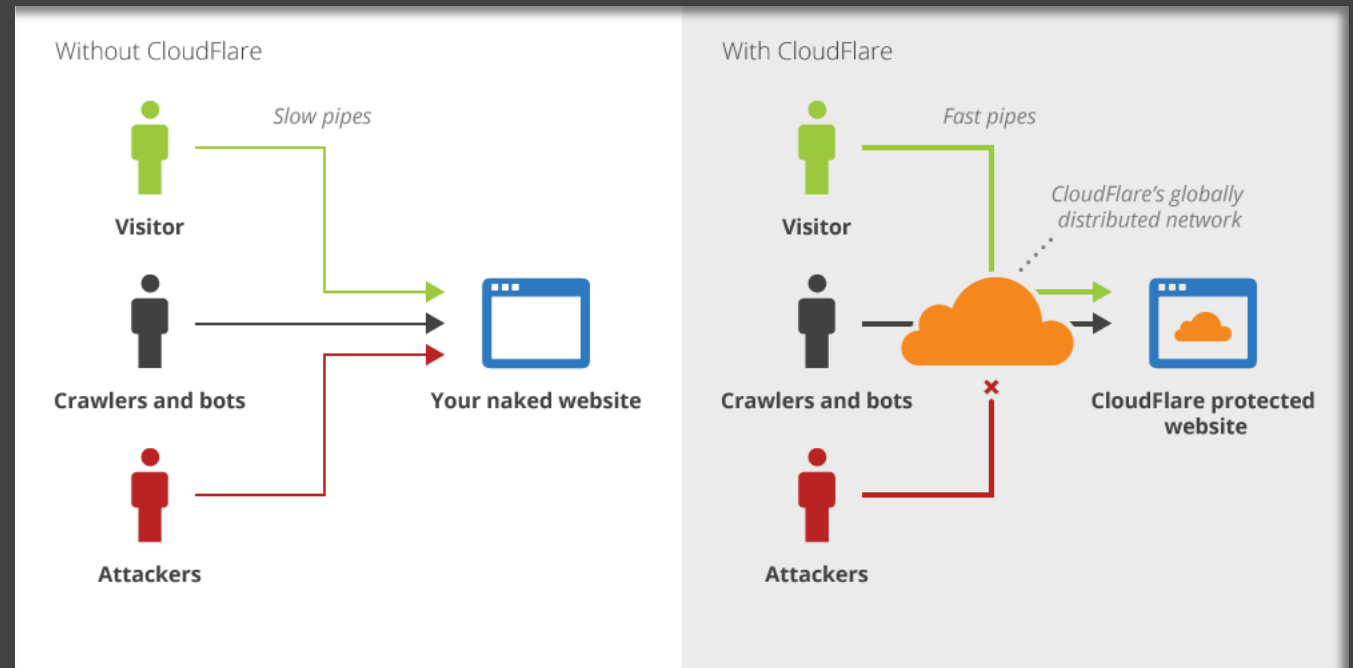
Be smart. Stay focused on business value.





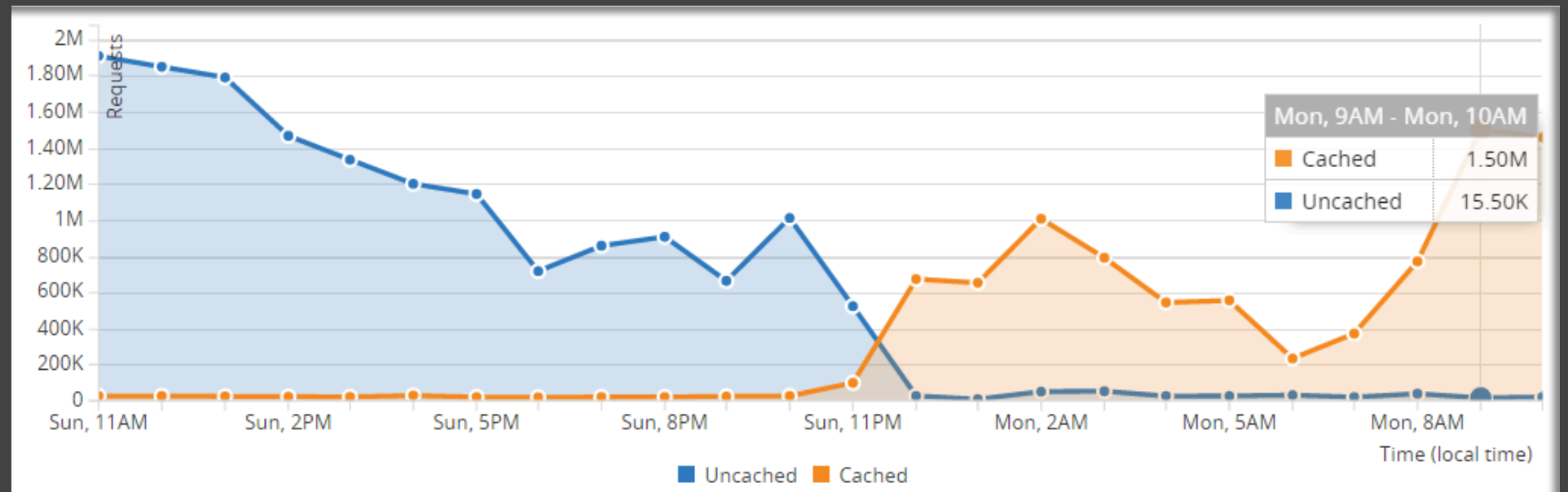
# Cloudflare to the rescue

- Prevent requests from hitting your serverless functions
- Block attackers IPs
- Distribute cached data globally (CDNs)



# Cloudflare to the rescue

- Only 1% of requests a day ended up hitting Azure Functions
- In the end: ~\$ 0,80 /month
  - compared to original estimate of ~ \$ 7,50 /day



**“The fastest, most cost-effective way of running code on Azure is to avoid hitting Azure!”**

**Troy Hunt**

How many people work at haveibeenpwned.com?

One

**Learn more**

[aka.ms/troy-hunt-case-cloudflare](https://aka.ms/troy-hunt-case-cloudflare)

[aka.ms/troy-hunt-case-azure-functions](https://aka.ms/troy-hunt-case-azure-functions)

[@troyhunt](https://twitter.com/troyhunt)

“Craftsman can be 5x even more efficient by knowing what not to do.”

Anton Keks

Focus on business value. Write  
code for that goal. Save money.

Serverless Cloud Computing's TLDR

Thank you



Microsoft

